

May 1999 – January 2000
Edition 2

NEW

Butlins

Family Entertainment Resorts

Introducing
the NEW weatherproof
Skyline Pavilion

Live on stage

THE
MASK



Going Places

154 London Road North,
Lowestoft,
Suffolk NR32 1HB

Tel: 01502 516045

ABTA 48832

Bureau de Change

Service is available at this branch



all
accommodation

It's an ideal place
for families

Resorts at Minehead, Bognor Regis and Skegness

Hi there!



Johnny Ransden's



HotShots



I'm delighted to introduce you to the new Butlins Family Entertainment Resorts at Minehead, Bognor Regis and Skegness. Any of these three great locations will provide the ideal short break for you and your family in 1999 and beyond. Everyone, from tiny tots to grandparents, will be amazed by the wonderful non-stop entertainment in the brand new weatherproof Skyline Pavilion. Covering a vast area, this massive structure forms the colourful and vibrant centrepiece of each Resort.

You'll be spoilt for choice with the vast range of amazing activities on offer at new Butlins. We have everything – from Splash sub-tropical waterworld with its exciting water rides, to Hotshots, a terrific ten-pin bowling and entertainment venue. There's Centre Stage too, our brand new theatre experience where unique musical shows will come to life right before your eyes.

With customer comfort being a top priority, the accommodation at all three Butlins Family Entertainment Resorts has undergone a complete refurbishment, with contemporary decor and furnishings.

You can rest assured that we are totally committed to making your family's short break as enjoyable and as trouble-free as possible. To reinforce this policy, we no longer accept parties of young single guests.

We have also introduced a radical training programme to ensure that our whole team will provide a standard of service that is second to none.

Our staff and all the Redcoats can hardly wait to entertain you at new Butlins in 1999. We know you'll enjoy the experience so much that you'll want to come back again and again.



Tony Marshall
Managing Director – Butlins Family Entertainment Resorts

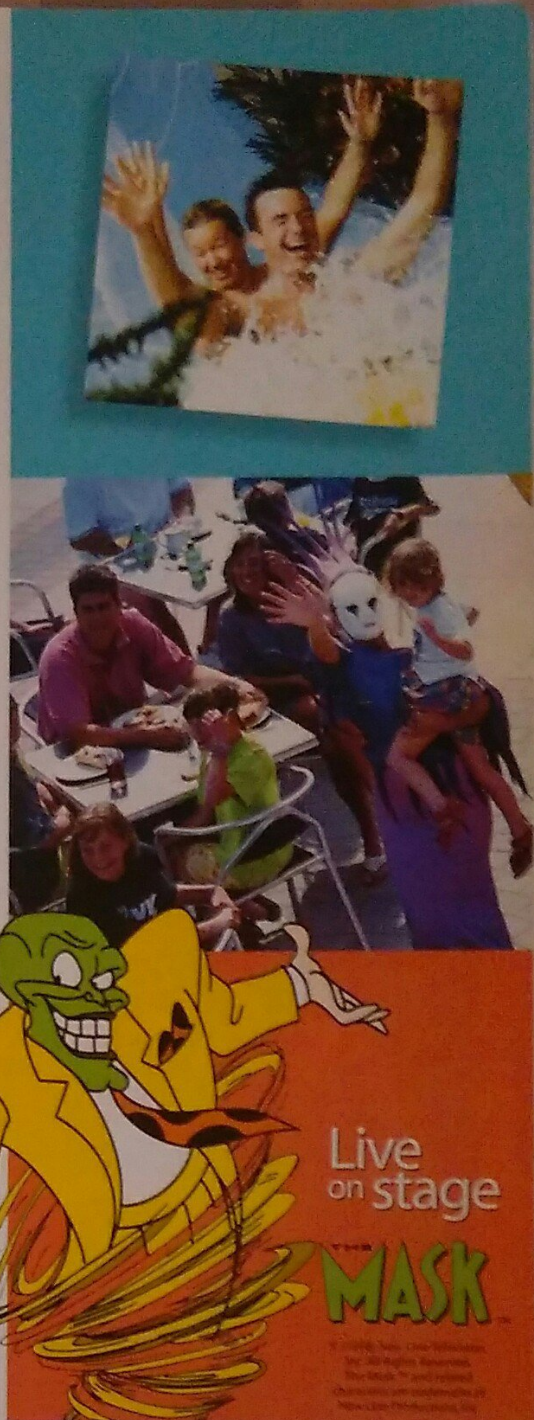


Thanks to everyone who voted for us.
1998 TTG Travel Award winner.
Top UK Holiday Park/Product Operator.

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including Millennium celebrations
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For great
money saving
offers – see
pages 42-45



Barnardos

We are delighted to announce that we will be supporting the children's charity Barnardo's, helping disadvantaged young people and their families.

Barnardo's works with around 43,000 British children and their families, tackling urgent issues such as poverty, homelessness,

abuse and the difficulties facing young people leaving care.

Throughout 1999, Butlins will be organising a series of great family fundraising events supporting our pledge to donate £500,000 towards this worthwhile cause over the next three years.

mothercare

Butlins have joined forces with Mothercare to bring you those 'home comforts' that provide peace of mind when holidaying with babies and young children. In 1999, we will begin introducing a selected range of Mothercare equipment, including cots and highchairs, at each Family Entertainment Resort. During your stay you will also be able to purchase those bulky essentials, such as nappies and toiletries, that you would like to pack in your suitcase but can't, making it easier for you and your family to relax, have fun and enjoy your time together.

NEW

Butlins

Family Entertainment Resorts

This plan of the new Butlins Family Entertainment Resort at Minehead shows at a glance the fantastic new facilities on offer at all three Resorts for 1999. For more details and plans of Bognor Regis and Skegness, see pages 36-41.



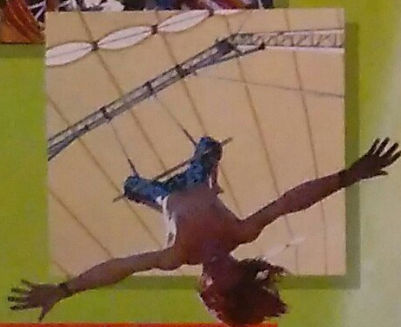
ODEON
CINEMAS

The Skyline Pavilion
— a weatherproof canopy
covering the heart of your Resort



Children's
soft play area

FOX
KIDS

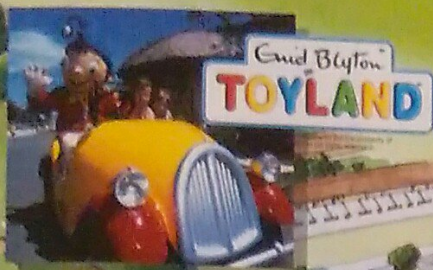


Funfair



CENTRE
STAGE

BURGER
KING



All-weather multi sports court



Photo shop sponsored by Kodak



Flamingo Ramsden's

Hotshots



Bars and restaurants

SKYLINE

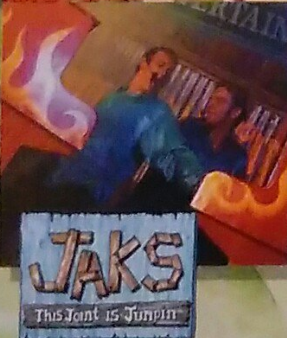


Pinewood Studios
Cole & Son

Indoor sub-tropical waterworld



Live entertainment bar



Children's outdoor adventure play area

FOX KIDS

Plan correct at time of going to press – subject to final approval

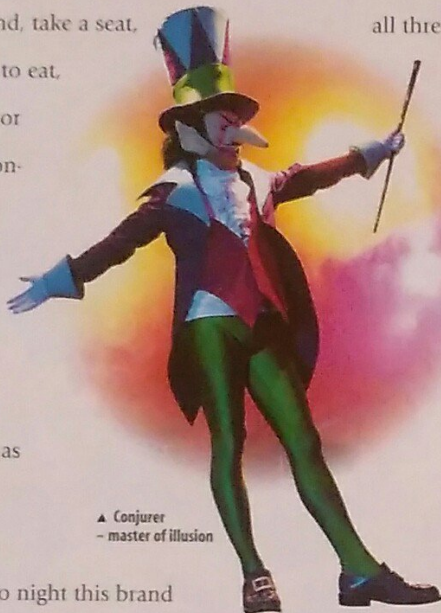
Entertainment – The Skyline Pavilion

The superb weatherproof Skyline Pavilion heralds an exciting new era at Butlins...



Stroll around, take a seat,
have a bite to eat,
sip a drink or

two and enjoy the non-
stop feast of fun
served up in the
massive Skyline
Pavilion. You won't
believe the size of
the place – it's as big as
the football pitch at
Wembley Stadium!



▲ Conjuror
– master of illusion

all three Family Entertainment
Resorts. Combining
al fresco-style street
cafés, bars and
restaurants with live
and entrancing
entertainment, this is
most definitely the
place to be in 1999
and beyond. We know
you'll be amazed by the
magical mix of fantasy,
illusion and circus skills
on display beneath the Skyline's vast canopy.

▼ Artist's impression of the
exterior of the Skyline Pavilion
– subject to final approval

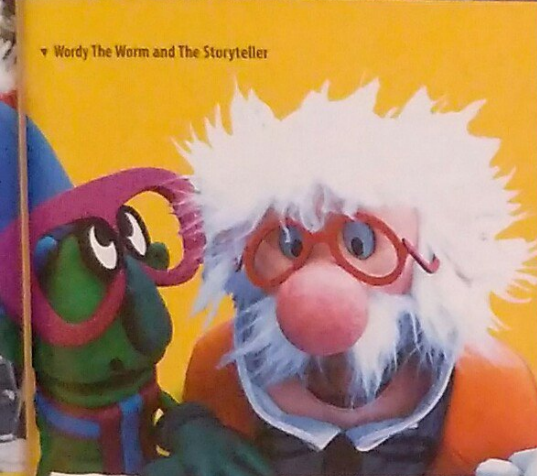


▲ Street entertainment in the Skyline Pavilion ▼





▼ Wordy The Worm and The Storyteller



All facilities
featured are
available at
all 3 Resorts

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Appearing on midweek breaks

There's a whole
host of great
characters waiting
to entertain you
and your family...

Watch in wonderment as the vivid
spectacle of the Skyline circus winds its
way through the Pavilion, led by the
jovial Conjurer. This incredible
larger-than-life character is a master of
illusion and the driving force behind all
the Skyline entertainment.

You'll meet The Storyteller, a
wonderfully imaginative personality who
just loves telling tales – especially to the
children. Sitting on his arm, listening
intently yet constantly interrupting, is
the inquisitive, mischievous and very
funny Wordy The Worm. This lovable
creature excitedly turns the pages
because he is just longing to know what
happens next. And, just as your child
will be, he is utterly entranced whenever
The Storyteller brings his fascinating
tales to life in the Skyline Pavilion. ➡

For details of
Millennium
Celebrations
see page 13

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Family Entertainment Resorts





Entertainment – The Skyline Pavilion

**FOX
KIDS**

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Combining al fresco-style street restaurants with live and entrance

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X-MEN

Watch X-Men every day on Fox Kids

▼ Puppet Master



▼ Street entertainment in the Skyline Pavilion

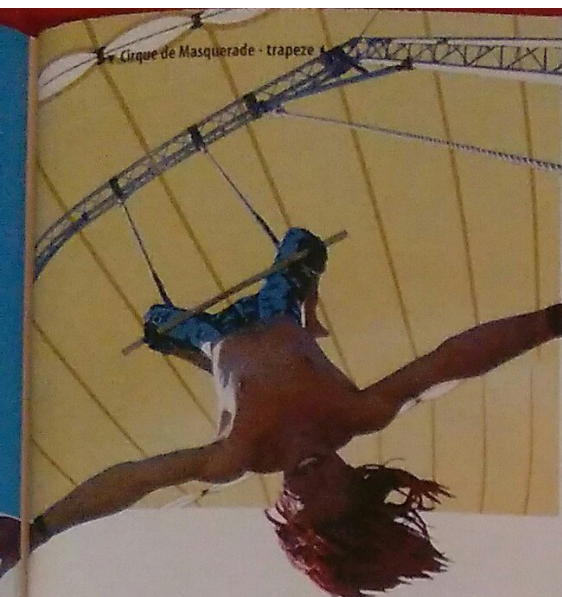
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CASPER

Watch Casper every day on Fox Kids

Casper © and TM Harvey Comics Inc., a Harvey Entertainment Company. All rights reserved.



cafés, bars and ing entertainment

The Puppet Master appears, calling the children to his puppet show. The kids will gasp in awe as he presents his incredible performance inside his amazing Magic Toy Shop. The Puppet Master's spell will also bring full-sized puppets to life on stage in another dazzling feat of illusion.

With midweek live appearances from Fox Kids characters, the X-Men, the ever-friendly Casper and the awesome Power Rangers Turbo, youngsters will be thrilled at the chance to meet their TV heroes.

Plus children's TV favourite, Otis the aardvark, that fast-talking, streetwise upstart with a passion for toffees and ants will also be appearing on midweek breaks.

And that's not all...

High up in the rigging, you'll witness a brilliant exhibition of gravity-defying trapeze skills as members of the Cirque de Masquerade fly through the air, leaving the audience gasping at the sheer strength and breathtaking beauty of their art. And you'll be thrilled by the Cirque's jugglers, musicians, dancers, unicyclists and other sensational street performers.

It all adds to the colourful carnival atmosphere, the spontaneity, the spectacle and the bubbling energy that is the enchanting Skyline experience. ■



Watch Power Rangers Turbo every day on Fox Kids



Welcome to our brand new theatre experience, presenting exclusive musicals in a superb season of exciting entertainment...

From the moment you enter Centre Stage, you'll be overwhelmed by the magical atmosphere of this great new venue.

Topping the bill during your break will be one of three enthralling live musical productions written and scored by award-winning writers, lyricists and composers. Each of these fantastic shows is crammed with special effects, sensational sounds and superb sets designed by some of the best show-biz minds in the world.

Based on internationally renowned characters, these wonderful musicals have never been seen on stage before and are unique to new Butlins...

You'll find yourself caught up in the wondrous web of Marvel Comics' *Spider-Man*... and you'll believe that he really can crawl up walls and across the Centre Stage ceiling!

In *The Mask* you'll witness the transformation of nerdy archaeologist Craig Fitz as he becomes the charismatic chaos-creating character with the weird green face!



Live
on stage

THE MASK



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And watch out for Casper & The Ghostly Trio, in which the friendly spooks attempt to protect their

crumbling mansion from an evil property developer and his ghastly gang of construction workers.

And that's not all...

Each one of these top shows will be supported on different nights by one of three high energy musical productions. *Stagestruck* features a talented young singer who dreams of becoming a star!

Swing, Swing, Swing is a rockin' show centred on a brilliant young musician.

Topping the bill at your Centre Stage

Break start date

30 April - 25 June
28 June - 4 September
6 September - 26 November

THE MASK

AND
SWING, SWING, SWING

Bognor Regis

Skegness

Minehead

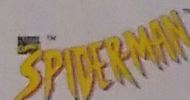


AND
STAGESTRUCK

Minehead

Bognor Regis

Skegness



AND
STEP ON IT

Skegness

Minehead

Bognor Regis

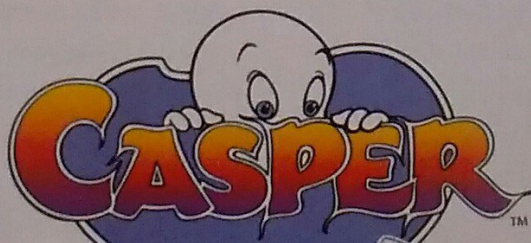
Step On It is a rapid musical and dance spectacle based on the recently popularised Irish dance phenomenon.

The team behind each of these great musical extravaganzas has designed a whole string of West End successes, including the smash-hit *Grease*.

So, take your seat at Centre Stage,

sit back and be assured of the best entertainment around.

These wonderful shows are free of charge and will be ticketed. You can obtain your tickets on arrival at your chosen Family Entertainment Resort. For details of what's on when at your Centre Stage see the panel above. ➡



Live
on stage

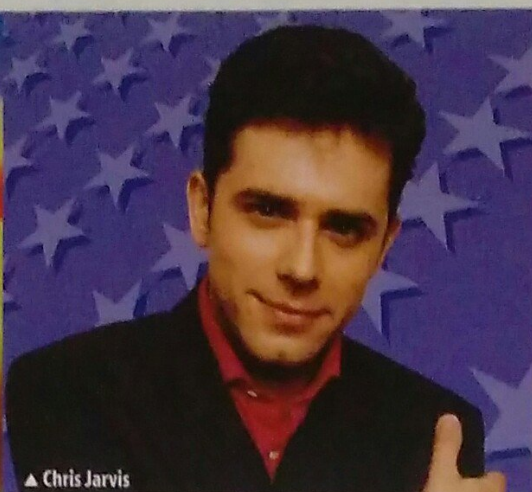
CASPER © 1998 TM HARVEY COMICS, INC.



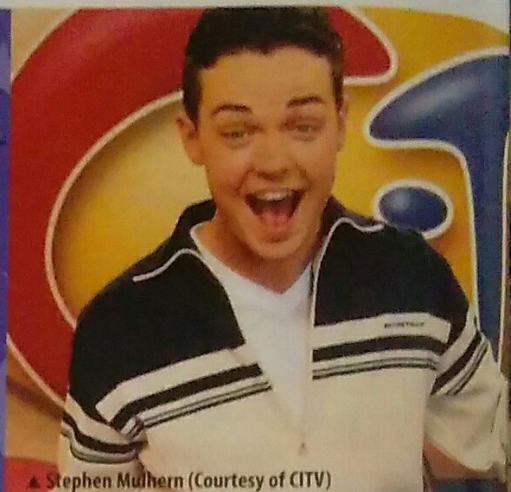
Along with our superb headline musicals, Centre Stage will also present a whole host of other **great shows...**



▲ Michaela Strachan



▲ Chris Jarvis



▲ Stephen Mulhern (Courtesy of CITV)

On Monday evenings youngsters will be delighted by *In the Spotlight* featuring appearances by a famous children's TV personality including Michaela Strachan, Stephen Mulhern (Courtesy of CITV), Chris Jarvis, Kirsten O'Brien (Courtesy of Children's BBC), Tim Vincent, Toby Anstis or Simeon Courtie – who will each present a show of their own.

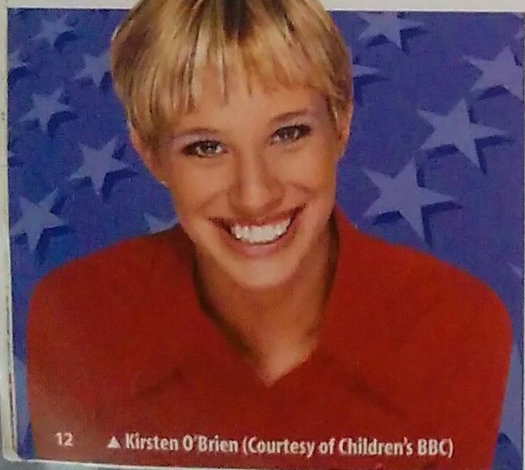
At *Around Midnight* – and especially for mums and dads – Centre Stage will present one of three great tribute shows. These brilliant productions combine the very best impersonators and live musicians with spectacular state of the art stage effects.

Crazy Ladies features fantastic female icons – 'Celine Dion', 'Gloria Estefan', 'Whitney Houston', 'All Saints', the girls from 'ABBA' and, of course, those saucy 'Spice Girls'.

In *Tartan Heroes* the distinctive voices of 'Rod Stewart' and 'Marti Pellow' will perform the greatest hits of these chart-topping Scots.

Superstars 'George Michael', 'Madonna' and 'Freddie Mercury' all feature in *Rock Express*, the ultimate pop experience!

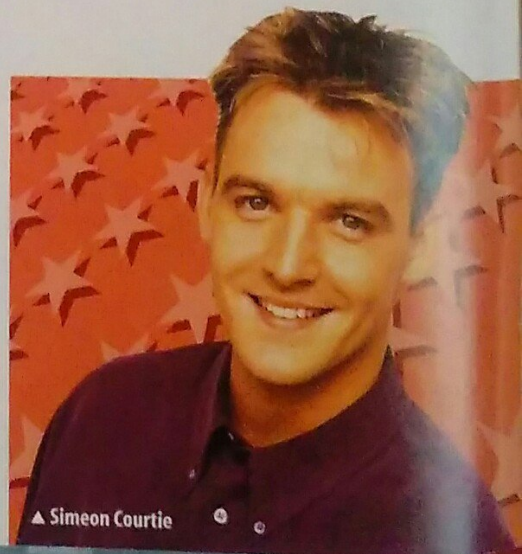
And you'll definitely appreciate regular Centre Stage appearances by some of the best stand-up comedians around ■



12 ▲ Kirsten O'Brien (Courtesy of Children's BBC)

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Family Entertainment Resorts



▲ Simeon Courtie

Countdown to the Millennium with the break of the century

From the beginning of December to the turn of the 21st century, Butlins becomes a magical Winter Wonderland!

As the Millennium excitement mounts, the Skyline Pavilion will present festive street theatre with mini-plays and carol singers... The children will love our dazzling ice spectacular on the Skyline's ice rink... And Santa Claus, the most famous Redcoat of them all, looks forward to meeting your little ones in his grotto.

During the Christmas period Centre Stage will present a traditional panto. At the grand finale of this fabulous festive show the dazzling pantomime ball will spill into the Skyline Pavilion where everyone can join in!

You can enjoy these festivities along with most of the great activities and attractions featured in this brochure*.



For prices of these great breaks - see pages 42-44

Join us on a **Halloween** or a **Firework Spectacular** weekend break in **November...**

Yes, to celebrate Halloween and Guy Fawkes night, the Skyline Pavilion will be transformed into the biggest haunted house in Britain. You and your family will be chilled to the bone by this scary experience. You'll gasp in awe as our spectacular 5 November fireworks extravaganza lights up the night skies above your Resort!*

Millennium Music breaks

If you enjoy listening to the great chart sounds of the last four decades then you will appreciate our Millennium Music breaks.*

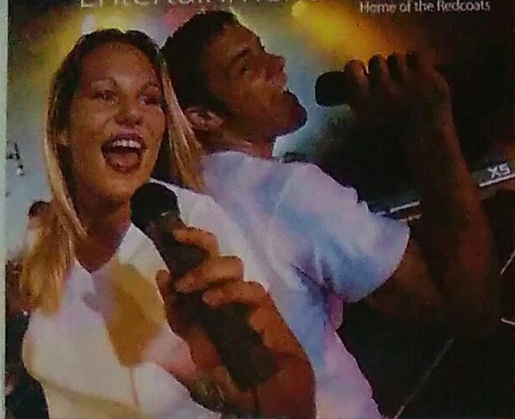
PLUS... Children's TV Personalities breaks!

On selected weekends in November, your children can see their favourite stars from children's TV live at Butlins Family Entertainment Resorts.*



*The musicals and support shows detailed on pages 10-11 will be available on all breaks up to and including 26 November, except for Millennium Music breaks. They will then be succeeded by our fantastic pantomime season. Due to the time of year, the characters featured on pages 6-9 may not be available and there may also be restrictions to other brochure facilities and activities during breaks featured on this page. Specific restrictions include the unavailability of the Sports Academy option of the Stars Children's Club and the closure of the funfair. In addition, on Millennium Music breaks, the Stars Children's Club will not be available.

Entertainment – Reds
Home of the Redcoats



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NEW Butlins
Family Entertainment Resorts



REDS – Home of the
Redcoats



Welcome to Reds – Home of the Redcoats – where the whole family will enjoy a fantastic line-up of entertainment.

This wonderful new venue is also the headquarters of *Reds TV (RTV)*, a dedicated station unique to each of our Family Entertainment Resorts.

Little Red Tots, a magical re-creation of some favourite children's characters.

The zany *Reds Quizmaster* will present a fun-filled, off-the-wall quiz show that will put your knowledge of trivia to the test.

The Red Zone will keep the kids in touch with all the latest happenings on the ever-changing music scene. And they'll just

Ever wondered what it's like to go **behind the scenes** at a busy **broadcasting studio**? Then visit **Reds** – Home of the Redcoats and be part of **RTV** in action...

Step inside, join the audience and find yourself immersed in the lively atmosphere of a busy, bustling broadcasting studio complete with cameras, lights, microphones and monitor screens. See the Director and his team up in the gallery, as they put together the daily output of programmes. *Hot on the Box* is a lively breakfast-time magazine show featuring news, views and cartoons especially for our younger guests. For the toddlers there's

love *Red Alert*, a cool boy/girl band who will be appearing regularly at Reds – Home of the Redcoats.

Fans of the big screen will want to focus on *Red Fiction*, the Redcoats' unique 'take' on the world of contemporary movies.

At the end of the day, everyone – young and old alike – can dance the night away to the sounds of the fabulous *Reds Family Music (RFM)*. ■

Children – 5 and under

It's a children's paradise

The little ones will be overjoyed when you tell them that Noddy and his Toyland friends Big-Ears and Mr Plod will be at Butlins in 1999. Yes, Enid Blyton's timeless children's favourites will bring their exciting adventures to life in regular shows at Toy Town, one of the great features of Toyland.

This delightful mini-town, with its quaint streets and brightly painted curbs, is set around the Toy Town Square. Nearby are the homes of

Noddy and Mr Plod, the Mushroom House where Big-Ears lives and the garage where Noddy keeps his little car topped up with fuel.

Children will also love Toyland's gentle rides – a Noddy car, Tessie Bear's Teacups and the little airplanes at Toyland's Airport.

To make your child's break even more memorable, why not consider our special Noddy themed Toyland accommodation? (See page 34 for details.)

For some relaxation during your break

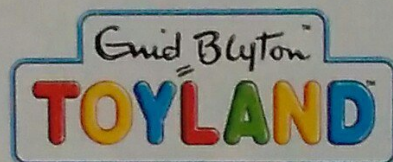
why not take advantage of our daytime nursery services for children from three months to five years? Our fully qualified nursery staff will take care of your little ones in the safe environment of the playrooms.

...why not consider our Toyland themed accommodation?

In the evenings we offer a baby-sitting service in your accommodation (available for an additional charge) and a Night Owl service at the nursery for babies between 3-9 months (also available for an additional charge). Just bring your baby to the nursery, settle him or her down, then go and enjoy yourself. You will be given a Night Owl 'bleeper' so we can contact you quickly if necessary.

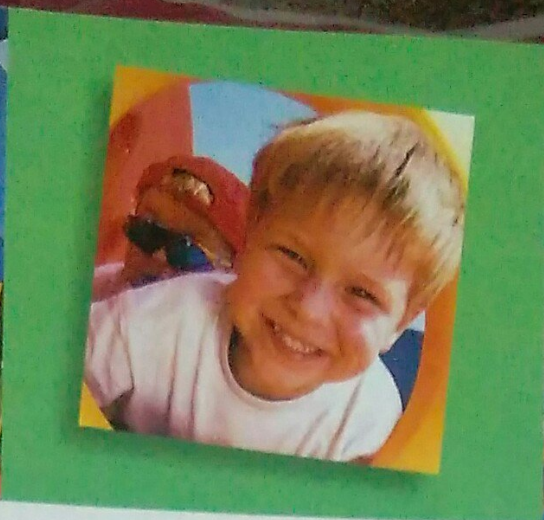
Please note, when using the nursery services we require that your children are registered with the facility prior to your leaving them. We also require that you provide the name, address and telephone number of a GP who has knowledge of your child's medical history.

The nursery services are subject to availability and hours of operation will vary at each Resort. Whilst every care is taken, children remain the responsibility of their parents at all times. ➤

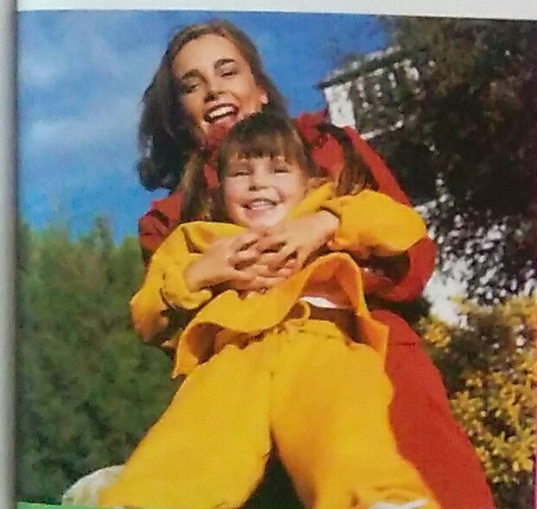


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Noddy and his Toyland friends are really looking forward to entertaining the younger children at new Butlins



All facilities featured are available at all 3 Resorts



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NEW Butlins
Family Entertainment Resorts

Children 5 to 14

One great children's club with three great themes – Stage School, Arts & Crafts and Sports Academy...

Kids will love our brand new *Stars Children's Club*, with its choice of three brilliant themes (each one supervised by experts).

Stage School provides an exciting environment for all stage struck youngsters. Children can rehearse and prepare a performance of their very own, based on your Resort's main blockbuster show. This will be presented for all to see in

a fabulous grand finale towards the end of the break.

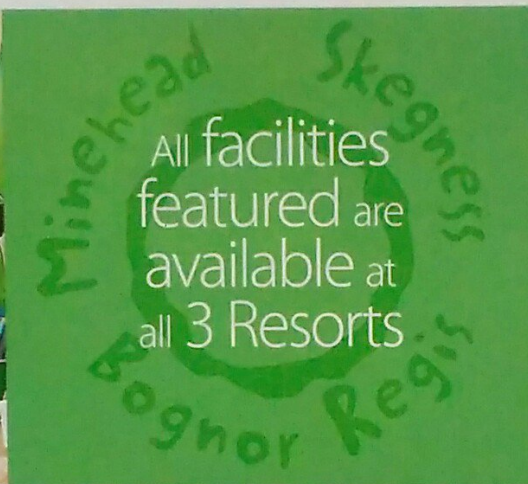


Those choosing *Arts & Crafts* will enjoy the busy atmosphere of an active studio. They will be encouraged to express their individual creativity in all sorts of skills from drawing and painting to dough craft and origami. Children will also be able to make colourful masks and

then model them during the exciting grand finale.



▲ Arts & Crafts



▼ Sports Academy



▼ Stage School



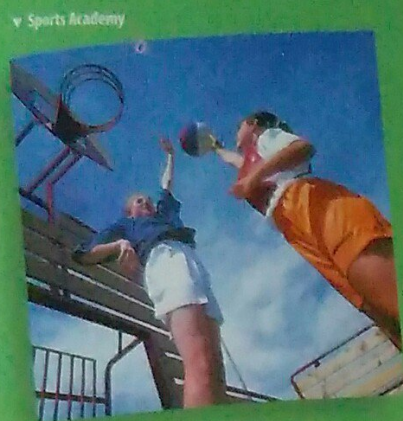
▼ Arts & Crafts

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▲ Stage School



▼ Sports Academy



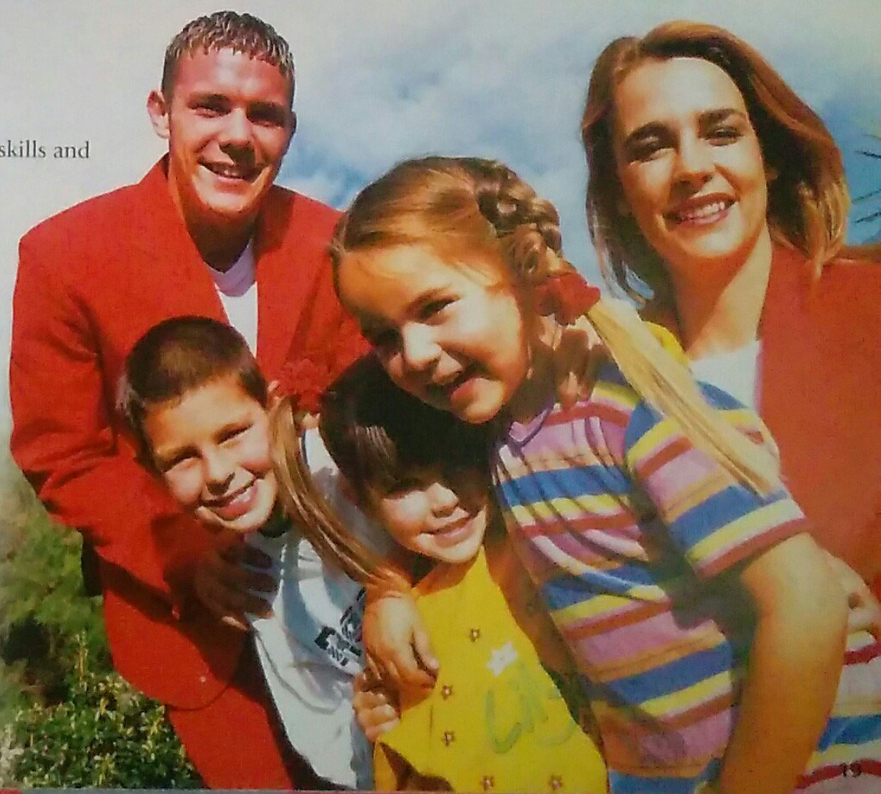
▲ Sports Academy

Kids get creative

For those who prefer to strut their stuff out on the pitch, we have *Sports Academy* – in which qualified coaches will help to sharpen skills and fine-tune tactics in netball, soccer and basketball.

Whichever theme your youngster chooses, he or she will enjoy a truly rewarding experience and return home with a real sense of achievement. Who knows, we might even discover a budding Baby Spice or the next Michael Owen!

Children aged between 8-14 years can participate in any one of the three club themes. Children aged between 5-7 years can take part in either *Arts & Crafts* or *Sports Academy* and must be under parental supervision throughout the club sessions. Whilst every care is taken, parents remain responsible for their children at all times during the break. ■



Activities – free of charge

Indulge in your favourite sports or pastimes – there's so much to do...



Whether you like to slam-dunk, serve, or simply score goals, sports fanatics can play all day at new Butlins. Our superb all-weather multi sports courts host a wide range of games from soccer and volleyball to basketball and netball.

There's even a championship length bowling green for grandparents to show off their underarm technique. Or, if golf is your game, then why not test your skills on our crazy golf course?

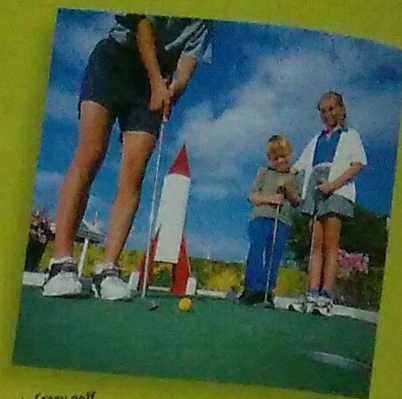
Everyone loves a funfair – and it's a tradition we are proud to continue at Butlins. Our funfair has all your favourite rides such as dodgems, waltzers and the carousel – plus other exciting attractions.

And if that isn't enough, children will just love our exciting Fox Kids 'Rumble in the Jungle', outdoor adventure play area, featuring three fantastic themes to explore – Donkey Kong Country, Ninja Turtles and The Adventures of Mowgli and specially for the enjoyment of younger children,

Basketball, football, volleyball, netball, snooker, darts, crazy golf, funfair and adventure play area.

each Resort also offers Fox Kids World – a themed soft play area.

Adults who prefer indoor pursuits can enjoy a game of snooker or darts while sipping a cool beer in the quiet and relaxing atmosphere of the Green Baize room. ➤



▲ Crazy golf



All facilities featured are available at all 3 Resorts

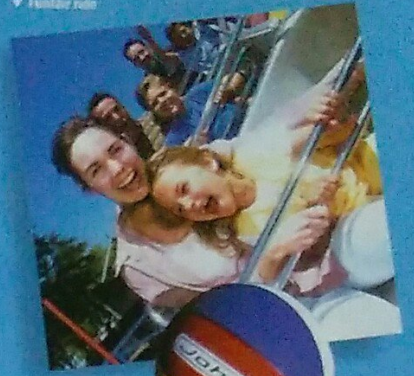




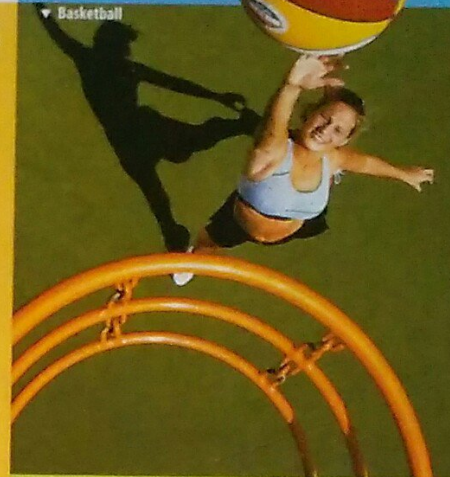
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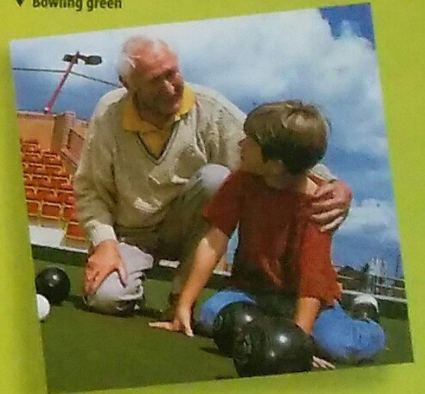
Family ride



Basketball



Bowling green



All-weather multi sports court



Artists impression of Fox Kids themed outdoor adventure play area, being introduced for spring 1999

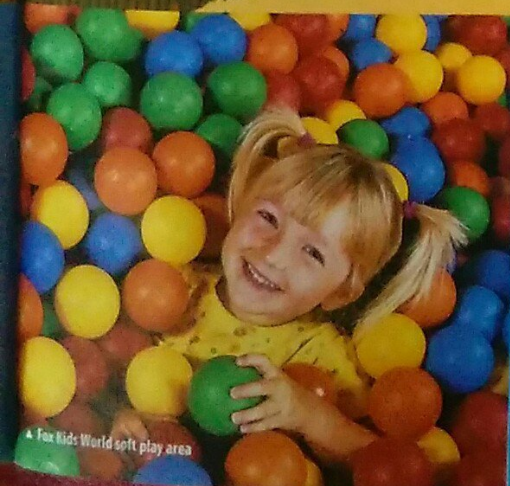


Watch Ninja Turtles and Donkey Kong Country every day on Fox Kids

Donkey Kong Country animated series
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FOX KIDS

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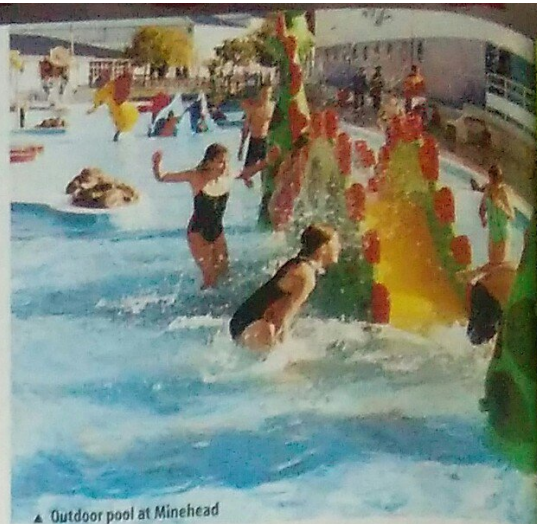


Fox Kids World soft play area

Activities – free of charge



Make waves in our waterworld and experience the excitement of the latest international water rides



▲ Outdoor pool at Minehead

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OR SEE YOUR TRAVEL AGENT

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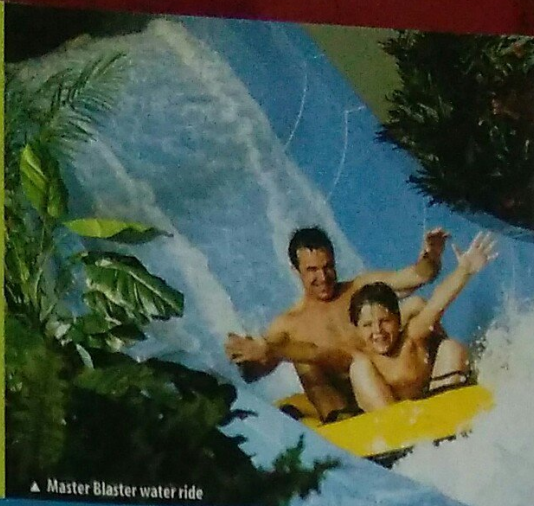


▲ Children's play area at Bognor Regis

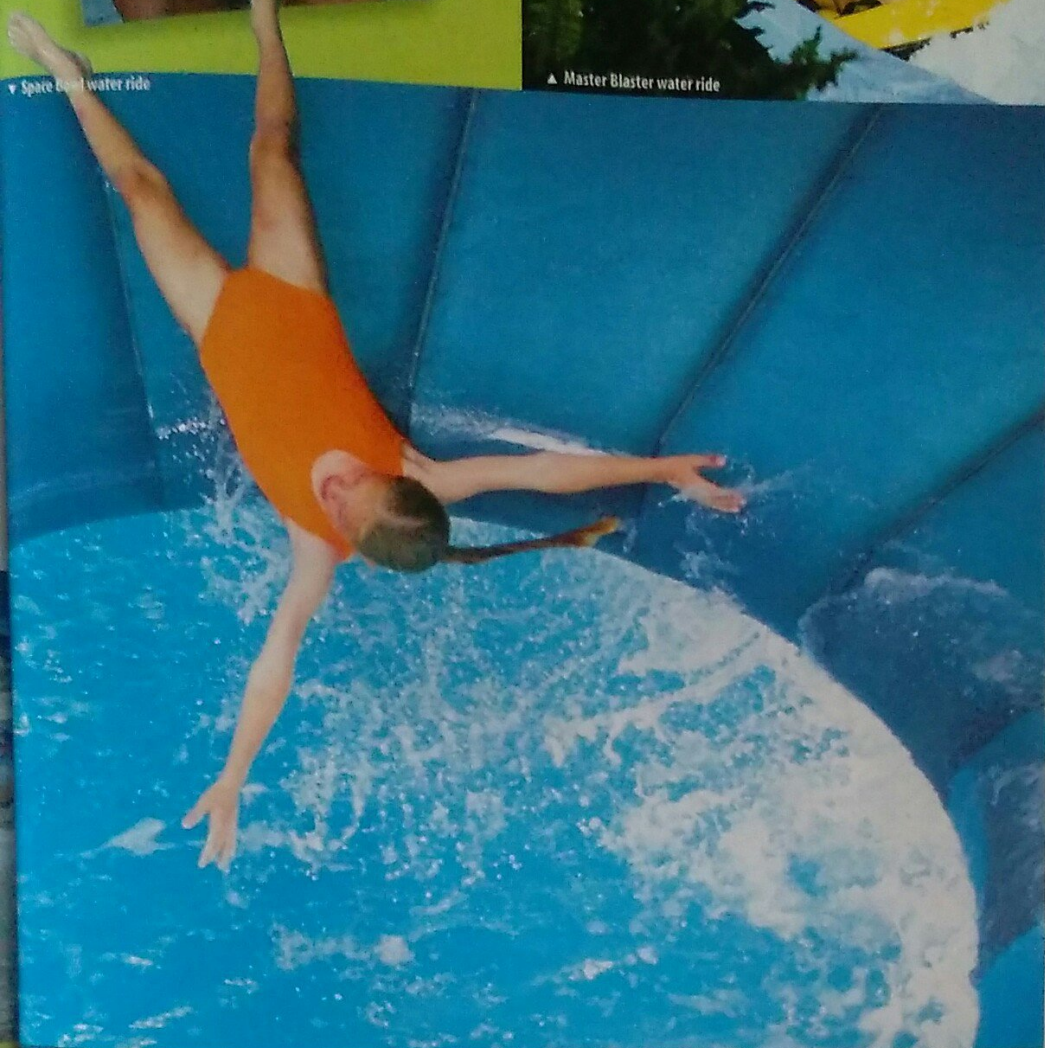




▼ Space Bowl water ride



▲ Master Blaster water ride



▼ Indoor sub-tropical Splash waterworld at Skegness



Ever wanted to experience the warmth of the Caribbean all year round? Well, you can at our indoor sub-tropical Splash waterworld.

This fantastic swimming complex boasts a wavepool, flumes, wonderful waterfalls and the very latest international water ride technology from the USA.

Try the Space Bowl, an incredible 40 mph spin around a giant bowl, ending with a dramatic splashdown in view of your family and friends.

**Try the Space Bowl,
an incredible
40 mph spin around a
giant bowl, ending
with a dramatic
splashdown...**

How about the Master Blaster? This gravity-defying water experience for two takes your duo-raft on a 10 metre drop from the launch tower, then blasts you right back to the top again for a breathtaking 200 metre camel-back roller-coaster ride to the finish.

Small children have their own shallow play area where parents can keep a watchful eye on them. Complete with a big plastic tower, water spouts and slides, it provides a safe swimming environment. Please note, water rides are available during specific periods within the waterworld's opening hours. ➤

Activities at an additional cost

Hotshots



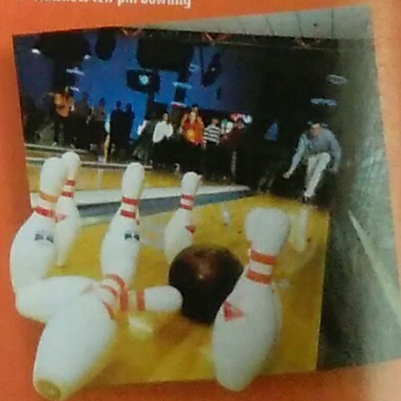
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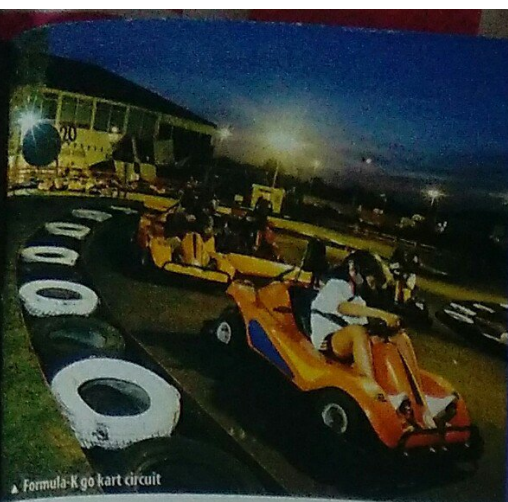
▲ Interactive video game in Hotshots

CALL NOW ON 0870 242 1999
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NEW Butlins
Family Entertainment Resorts

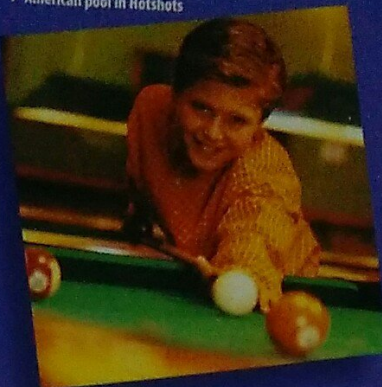
▼ Hotshots ten-pin bowling





▲ Formula-K go kart circuit

▼ American pool in Hotshots



Butlins Family Entertainment Resorts offer some terrific added attractions to help you make more of your leisure time



You can set 'em up and knock 'em down at Hotshots. This

massive ten-pin bowling alley and entertainment centre has state-of-the-art bowling lanes. It also boasts the most advanced interactive video games, a great bar area and the latest in American pool tournament tables specially imported from the USA.

Budding racing drivers can experience

the thrills and test their skills on the twists and turns of the fabulous Formula-K go kart circuit. Our newly built generation Bullit and Delta go karts are great fun to drive and remarkably easy to handle. They also conform to rigid safety standards.

Each Butlins Family Entertainment Resort includes an Odeon cinema where you can buy a bag of popcorn and sit back to enjoy the latest blockbuster movies. ■

All the activities mentioned on these pages are available at an extra cost, sample prices are given below:

Activity	Cost
Odeon cinema	£3.00 per adult £2.00 per child
Hotshots ten-pin bowling	£3.50 per person, per game
American pool	£2.50 per half hour session
Go karts	£2.50 per race

Please note: We reserve the right to change these prices.

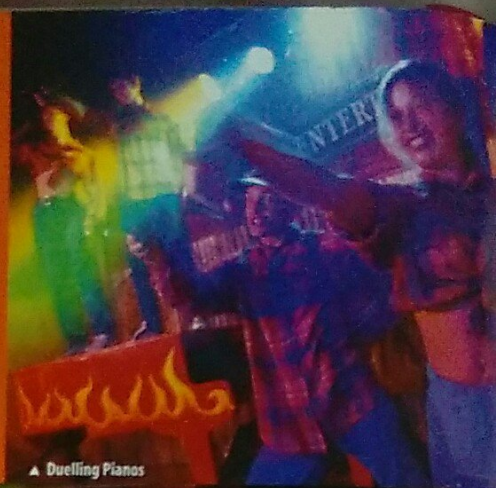
You'll be spoilt for choice

Bars



Minchhead Skegness
Bognor Regis

All facilities
featured are
available at
all 3 Resorts



▲ Duelling Pianos

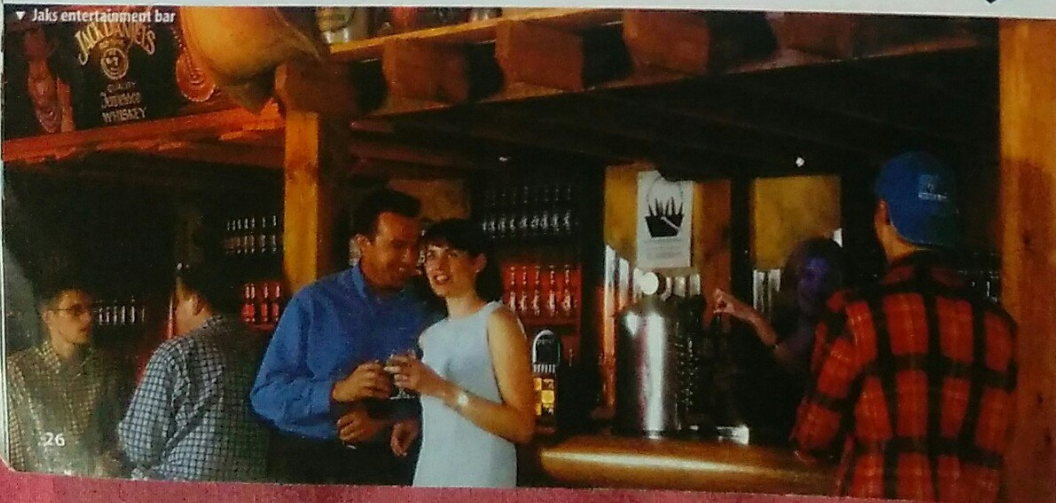
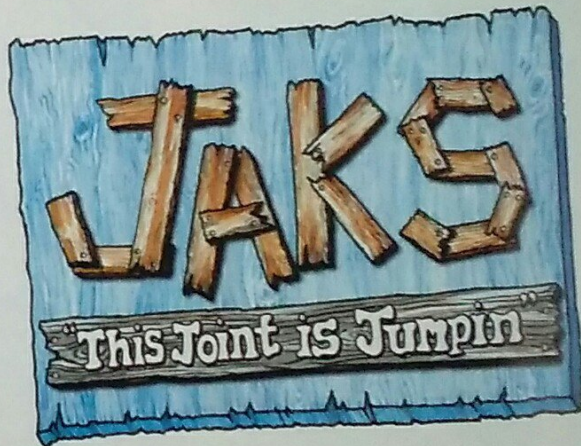
CALL NOW ON 0870 242 1999
OR SEE YOUR TRAVEL AGENT

NEW **Butlins**
Family Entertainment Resorts



▲ Duelling Pianos

It's wild...
it's wacky...
it's...



Accommodation

Introducing Studio and Gallery
– accommodation to suit everyone,
whether you choose self-catering
or half board...

We have devoted a great deal of thought to the question of customer comfort, a fact reflected in our new and refurbished Studio and Gallery accommodation.

With their new high standards, either grade will provide the ideal base from which to enjoy your Butlins break.

For parents with small children – and to celebrate the arrival of Noddy and his Toyland friends – we are introducing our special Toyland accommodation package in 1999 (see page 34 for details). The little ones will just love it!

Included in all accommodation – shown on pages 30 to 35

Half Board

- Tea and coffee making facilities
- Colour TV
- Bed linen, pillows and duvets
- Full English breakfast and three course evening meal

Self-catering

- Kitchenette with cooker and fridge
- Cooking utensils, cutlery and crockery
- Colour TV
- Bed linen, pillows and duvets

Please remember to bring your own soap and towels in all accommodation (except Gallery Plus)

Studio

You and your family will really feel at home in our Studio accommodation, with its warm and friendly seaside themed decor and furnishings.

Studio self-catering apartments offer the flexibility of a kitchenette, fully equipped with a cooker, a fridge and a full range of utensils, cutlery and crockery.

These apartments have a bath or shower room, a colour TV and at least one bedroom. Apartments at Minehead and Bognor Regis include a convertible



30 ▲ Ocean Drive half board restaurant



▲ Studio apartment

double bed in the lounge area providing seating for daytime use. At Skegness, Studio apartments have a lounge area and two separate bedrooms (one double, one twin).

...warm and friendly seaside themed decor and furnishings

Each Resort includes a supermarket that offers a full range of provisions for self-catering guests. However, if you don't feel like preparing

a meal, there is always our fabulous new range of restaurants to choose from.

Half board Studio accommodation offers double or twin bedroom(s), a bath or shower room, a colour TV and tea and coffee making facilities.

A traditional English breakfast and a three course evening meal are included in the Studio half board option. Guests will dine at Coral Beach, a brand new deep-sea themed restaurant offering a varied menu that includes a vegetarian choice.

Choose your accommodation

Studio self-catering apartment

Skegness

Example layout of a 4 person, 2 bedroom self-catering apartment.



Minehead

Example layout of a 4 person, 1 bedroom self-catering apartment.



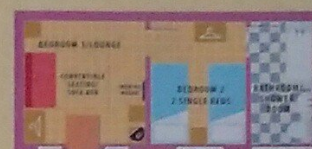
Bognor Regis

Studio apartments for 4 people consist of a convertible double bed in the lounge/dining area and 2 single beds in bedroom 1.

Studio half board room

Minehead

Example layout of a 4 person half board room.



Bognor Regis

Studio rooms for 4 people consist of a double bed in bedroom 1 and bunk beds in bedroom 2.

Skegness

Studio rooms for 4 people consist of a double bed or a double sofa bed in bedroom 1 and 2 single beds in bedroom 2.

Availability at your Resort	Studio room			Studio apartment		
	Half board			Self-catering		
No. of bedrooms	1	2	3	1	2	2
Min. occupancy	2	3	5	4	4	6
Minehead	✓	✓	✗	✓	✗	✓
Bognor Regis	✓	✓	✗	✓	✗	✓
Skegness	✓	✓	✓	✗	✓	✓

For full details of your accommodation, please ask at time of booking. Please note:

- Accommodation will either include a bath or shower room (at Skegness all Studio self-catering apartments have a shower room).
- Maximum room occupancy varies – please ask at time of booking.
- Where 5 or more people share a 2 bedroom self-catering apartment, a convertible bed(s) will be used in the lounge area. If you would like 3 separate bedrooms, please see the Gallery accommodation section on pages 32 and 33.
- Please remember to bring your own soap and towels in all Studio accommodation.



For prices
and offers
– see pages
42-45

Accommodation

Gallery

Gallery accommodation is spacious and stylish, with a warm Mediterranean feel that will help you relax into your break. The vibrant colours of the decor are complemented by feature lighting, natural tones and timber finishings.

Gallery apartments boast at least two bedrooms (one double, one twin) a bath or shower room, a separate lounge with colour TV and a dining/kitchen area. The kitchenette is fully equipped with a fridge, a cooker and a complete range of utensils.

Gallery apartments are available on either a self-catering or half board basis.

Gallery accommodation is spacious and stylish...

Guests opting for half board will dine out in Ocean Drive, a terrific New England-style restaurant, where menus will include a traditional English breakfast, a three course evening meal and a vegetarian choice.

If you and your family prefer catering for yourselves, there's a whole range of provisions available at your Resort's supermarket. Or if you fancy a night out, why not sample one of our many new eateries?

Gallery rooms, available on a half board basis, offer twin or double bedrooms, a colour TV, a bath or shower room and tea and coffee making facilities.

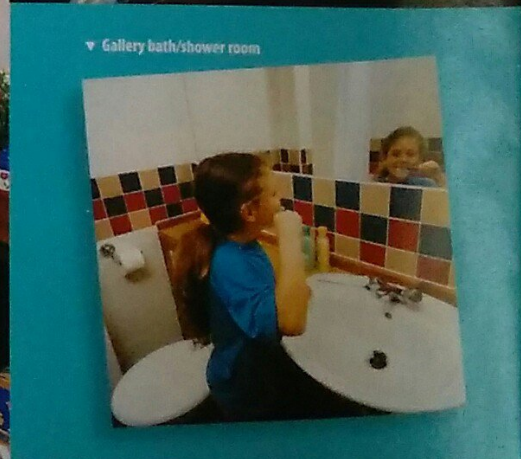
Gallery room guests will also dine at the exciting Ocean Drive restaurant.



32 ▲ Gallery apartment



▼ Gallery bedroom



▼ Gallery bath/shower room

Choose your accommodation

Gallery half board room

Example layout of a 4 person half board room at all 3 Resorts.



Gallery self-catering/half board apartment

Example layout of a 4 person self-catering or half board apartment available at all 3 Resorts.



Availability at your Resort	Gallery room			Gallery apartment	
	Half board			Self-catering/Half board	
No. of bedrooms	1	2	3	2	3
Min. occupancy	2	3	6	4	6
Minehead	✓	✓	✓	✓	✓
Bognor Regis	✓	✓	✓	✓	✓
Skegness	✓	✓	✓	✓	✓

For full details of your accommodation, please ask at time of booking.

Please note:

- Gallery apartments at Bognor Regis and Skegness have shower rooms, at Minehead some apartments have either a bath or shower room.
- Maximum room occupancy varies – please ask at time of booking.
- Please remember to bring your own soap and towels in Gallery room and apartment accommodation.

Gallery Plus and Gallery Lodge

For prices and offers – see pages 42-45

Gallery Plus (formerly Deluxe or Premier accommodation) offering a higher and more spacious level of comfort, boasts a generously sized lounge and a bathroom with bath and shower.

There are some great extras too, such as your own car parking space, towels and soap, maid service for half board guests and either a private patio or balcony.

Half board guests will eat out at the Ocean Drive restaurant and have the opportunity to enjoy an evening meal at Pinewood Studios Café and Bar choosing from a selected menu – once during a 3 or 4 night break and twice during a 7 night break.

Gallery Lodge (formerly Snowdon Lodge) offers stylish self-catering accommodation with a large lounge, a fully equipped kitchenette, bathroom, toilet, one double bedroom and two twin bedrooms. Each Gallery Lodge also has a private balcony. This accommodation is available at Minehead and Bognor Regis. (Available on all breaks at Bognor Regis up to and including 25 October 1999).

Please note, at Bognor Regis some of the Gallery Lodge accommodation has bunk beds.

Choose your accommodation

Availability at your Resort	Gallery Plus			Gallery Lodge	
	Half board			Self-catering	Self-catering
No. of bedrooms	1	2	3	2	3
Min. occupancy	2	4	6	4	6
Minehead	✓	✓	✓	✗	✓
Bognor Regis	✓	✓	✗	✓	✓
Skegness	✗	✓	✓	✗	✗

For full details of your accommodation, please ask at time of booking.

Please note:

- Maximum room occupancy varies, please check with Reservations for details.
- Minimum occupancy refers to the minimum number of guests required for that type of accommodation.
- All Gallery Plus accommodation includes soap and towels.
- Please remember to bring your own soap and towels in all Gallery Lodge accommodation.



▲ Gallery Plus lounge

Gallery Plus package includes

- Larger more spacious accommodation with patio doors leading onto your own private balcony or terrace
- Dedicated car parking space outside your accommodation
- 28" colour TV and video player with a selection of videos to watch during your stay (small deposit required)
- Towels provided for your convenience

Plus when you choose to stay on a half board basis:

- Maid service
- Enjoy a meal out at our great new restaurant, Pinewood Studios Café and Bar choosing from a selected menu.

3 night weekend guests can take this option on a Sunday;
4 night guests can choose from Wednesday or Thursday to eat out and 7 night guests can take this option on a Sunday plus either a Wednesday or Thursday

▼ Gallery Lodge



▲ Gallery lounge

Accommodation

Toyland accommodation



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Your little ones will feel really special when they go to a welcome party with Noddy and his Toyland friends



Especially for families with young children, we present our superb Toyland accommodation package.

Room layouts are the same as our stylish

Gallery accommodation, detailed on page 32. In

addition, the second

bedroom of each

Toyland unit is

charmingly

decorated and

furnished with Noddy themed wallpaper, beds and duvets. There is also

a Noddy play table and Toyland video cassette

and player provided for your child's added

enjoyment.

On arrival at your chosen Family Entertainment Resort, young Toyland guests will find a bumper activity pack waiting for them (two packs per unit of accommodation). This Toyland bag, bursting with exciting activities and mementoes, will be treasured

long after their unforgettable break. And the whole family will be delighted when they receive an invitation to join Noddy and his Toyland friends at a wonderful welcome party.

Near to the accommodation you'll find a special outdoor Toyland play area for your children to enjoy under your supervision.

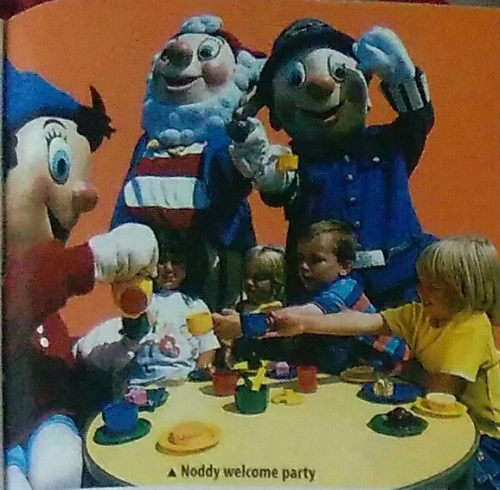
A stay in this enchanting accommodation with all those terrific Toyland treats will make the break complete for the whole family – especially with the fun provided by Noddy's

Toyland package – £80 supplement per unit

- Second children's bedroom with Noddy decor and soft furnishings
- Two bumper Toyland activity packs (retail value £40)
- Exclusive welcome party with Noddy and his Toyland friends
- Two Toyland gifts presented at the welcome party
- One Toyland video cassette
- Video player in accommodation
- Souvenir family photograph with Noddy and his Toyland friends
- Outdoor Toyland play area near to accommodation

Toyland mini-town and the regular daily shows in Toy Town Square.

The Toyland accommodation package is available on either a self-catering or half board basis. Half board guests will dine at the New England-style Ocean Drive restaurant. ■



▲ Noddy welcome party

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NEW Butlins
Family Entertainment Resorts



Outdoor Toyland play area



A Noddy-themed second bedroom

Choose your accommodation

Availability at your Resort	Toyland unit	
	Self-catering/Half board	
No. of bedrooms	2	3
Min. occupancy	4	6
Minehead	✓	✓
Bognor Regis	✓	✓
Skegness	✓	✓

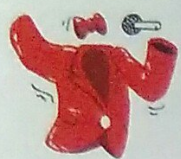
For full details of your accommodation, please ask at time of booking.

Please note:

- Only one bedroom is themed in Noddy decor.
- Accommodation includes either a bath or shower room.
- Maximum room occupancy varies – please ask at time of booking.
- Maximum room occupancy for half board Toyland accommodation at Skegness is 4 persons.
- Please remember to bring your own soap and towels in all Toyland accommodation.

Toyland
package – £80
supplement per unit
For prices and
offers – see pages
42-45

Jaks is a great bar where you can let your hair down and have a really good time...



You know all those things you're not supposed to do in public? Like singing at the top of your voice, or jumping onto the stage and belting out your own version of your favourite song?

Well...those rules simply don't apply at Jaks – the joint that's jumpin'. In fact, the *only* rule of the house is that there are *no rules*, which makes for a truly amazing atmosphere in which to enjoy all the great family entertainment.

There's *Duelling Pianos*, in which two talented pianists pit their wits against one another in a thrilling musical battle.

In *The Comedy Hour*, the very best contemporary comedians will keep you in stitches for sixty side-splitting minutes. Kids can enjoy their own hour of fun too, with everything from slapstick comedy to some truly madcap interactive capers...Who knows, it might even bring out the child in all you mums and dads!

And we've got some great live bands, performing your favourite numbers from the groovy seventies right up to the latest sounds of the '90s. If dancing is your thing, then join the Jaks party set, let your hair down and don't stop 'til you get enough! ➡

LIVE ENTERTAINMENT



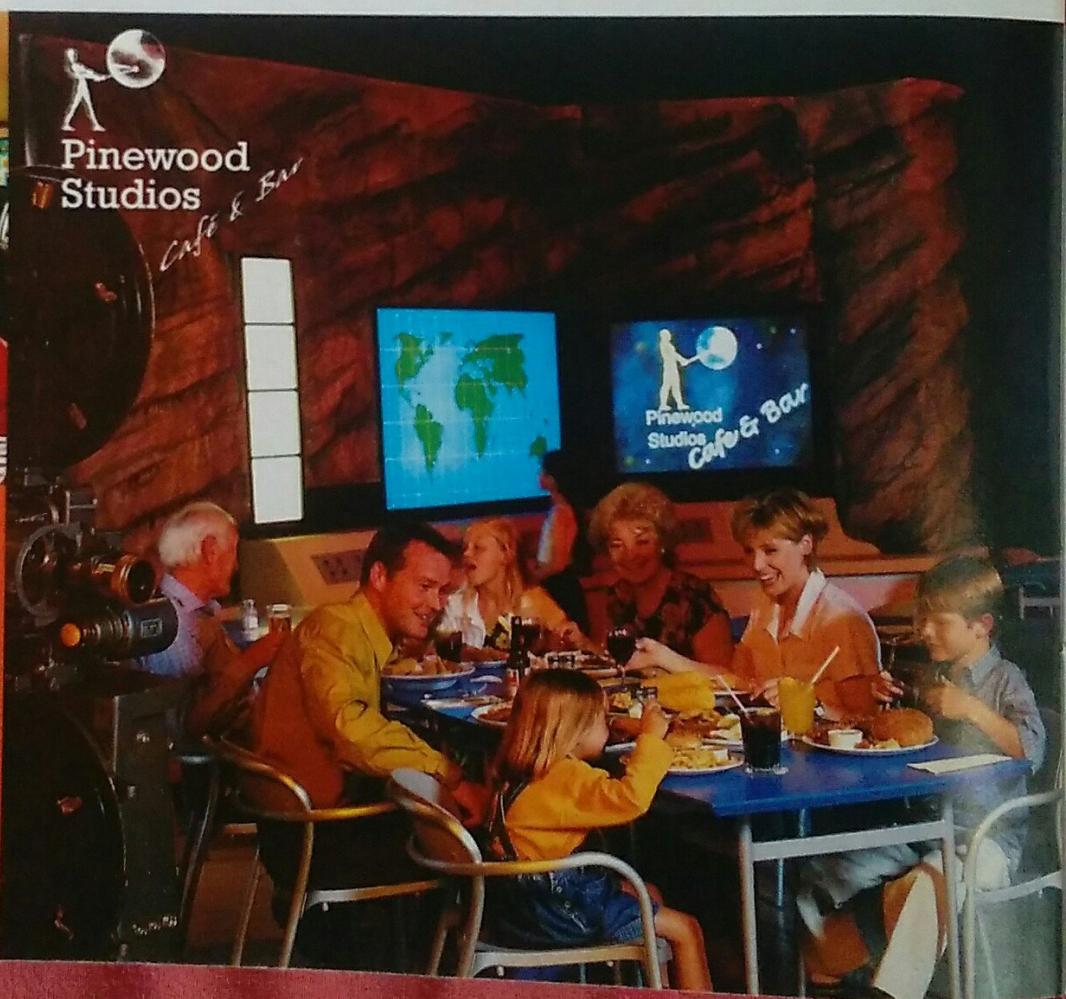
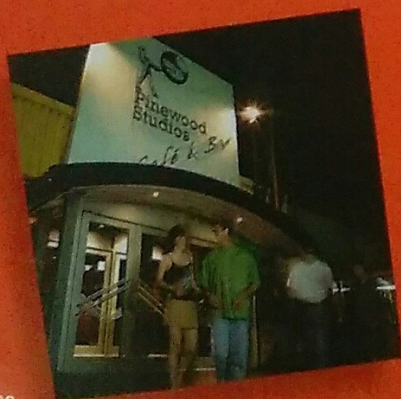
With a whole host of new restaurants and bars, there is something to suit every taste at Butlins...

Whether you want to grab a bite to eat between activities or simply relax and enjoy a family meal, we are delighted to introduce several internationally renowned restaurant brands at new Butlins.

You'll love the cool ambience of The Skyline, a café situated in an al fresco setting beneath the canopy of the Skyline Pavilion. While

watching all the wonderful entertainment, you can sample freshly baked snacks – from baguettes to bagels – with truly tasty fillings. There are cakes, cookies and pastries, yoghurts, ice cream, the freshest coffee and a good selection of wine.

Bar Rosso, also within the Skyline Pavilion, serves up a vast array of drinks, including a repertoire of cocktails – shaken not stirred, of course!



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NEW Butlins
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Swinging Shillelagh

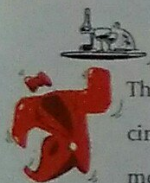


BURGER KING

All facilities
featured are
available at
all 3 Resorts



Everyone loves the distinctive taste of a flame-grilled Burger King meal



The Pinewood Studios Café & Bar echoes the Best of British cinema. It's 'Lights... Camera... Action...' as you enjoy a mouth-watering meal. Steaks, tikka masala, tuna melts, nachos and great 'family picking platters' are all on the clapper-board menu. Your order will be served by the 'film crew' in one of three themed 'movie sets'. Whether you like all-action blockbusters, the sci-fi scene or those everlasting classics, you'll really enjoy this star-studded location.

At Tom Cobleigh you'll sample the tastiest traditional pub food

in the country, served in a warm, friendly and welcoming atmosphere.

Alternatively, enjoy a drink or two at the Swinging Shillelagh and sample the comfortable and amiable surroundings of this great Irish theme bar.

Everyone loves the distinctive taste of a flame-grilled Burger King meal, and we're delighted to introduce this world famous fast-food brand to Butlins in 1999. Another welcome addition is Harry Ramsden's, a brand name that continues a great English tradition by serving the world's most famous fish and chips. ■

Butlins Family Entertainment Resort Minehead

This illustration highlights all the exciting activities, facilities and venues you can enjoy at your Resort.

Please note not all the accommodation is shown.



Plan correct at time of going to press - subject to final approval

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TM
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A guide to your Resort

Entertainment (see pages 6-15)

- 1 Centre Stage
- 2 Crazy Horse – live entertainment
- 3 Reds – Home of the Redcoats
- 4 The weatherproof Skyline Pavilion

Children (see pages 16-19)

- 5 Nursery services (3 months – 5 years)
- 6 Stars Children's Club (5 – 14 years)
- 7 Toyland

Activities – free of charge (see pages 20-23)

- 8 All-weather multi sports court
- 9 Bowling green
- 10 Crazy golf
- 11 Fox Kids outdoor adventure play area
- 12 Fox Kids World soft play area
- 13 Funfair
- 14 Green Baize room
- 15 Outdoor funpool
- 16 Splash – indoor sub-tropical waterworld

Activities – at an additional cost (see pages 24-25)

- 17 Go kart circuit
- 18 Hotshots ten-pin bowling and entertainment centre
- 19 Laser game
- 20 Odeon cinema
- Further facilities include Arabian Derby, betting shop, Cashino, amusement arcade

Bars and restaurants (see pages 26-29)

- 21 Bar Rosso
- 22 Burger King
- 23 Coral Beach – Studio half board restaurant
- 24 Harry Ramsden's
- 25 Jaks – this joint is jumpin'
- 26 Ocean Drive – Gallery half board restaurant
- 27 Pinewood Studios Café & Bar
- 28 Sir Billy's Bar
- 29 Swinging Shillelagh
- 30 The Skyline – pavement café inside the Skyline Pavilion
- 31 Tom Cobleigh

Other facilities

- 32 Booking centre
- Shops – including 33 Everydays supermarket 34 Gift Store 35 News Break 36 Megatreats 37 Jokers 38 Photo Call sponsored by Kodak 39 The Finishing Touch (hair salon) 40 Toy Box
- Plus for an extra cost – car hire and taxi arrangements, payphones, launderette and ironing facility, secure lockers at Splash waterworld, safety deposit boxes, cheque cashing
- Cashback facilities, medical centre and local tourist information



Butlins Family Entertainment Resort Bognor Regis

To more accommodation

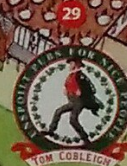


ODEON



FOX KIDS

FOX KIDS



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A guide to your Resort

This illustration highlights all the exciting activities, facilities and venues you can enjoy at your Resort.

Please note not all the accommodation is shown.

Entertainment (see pages 6-15)

- 1 Centre Stage
- 2 Reds – Home of the Redcoats
- 3 The weatherproof Skyline Pavilion

Children (see pages 16-19)

- 4 Nursery services (3 months - 5 years)
- 5 Stars Children's Club (5 - 14 years)
- 6 Toyland

Activities – free of charge (see pages 20-23)

- 7 All-weather multi sports court
- 8 Bowling green
- 9 Crazy golf
- 10 Fox Kids outdoor adventure play area
- 11 Fox Kids World soft play area
- 12 Funfair
- 13 Green Baize room
- 14 Outdoor funpool
- 15 Splash – indoor sub-tropical waterworld

Activities – at an additional cost (see pages 24-25)

- 16 Go kart circuit
- 17 Hotshots ten-pin bowling and entertainment centre
- 18 Odeon cinema
- Further facilities include Arabian Derby, betting shop, Cashino, amusement arcade

Bars and restaurants (see pages 26-29)

- 19 Burger King
- 20 Coral Beach – Studio half board restaurant
- 21 Harry Ramsden's
- 22 Jaks – this joint is jumpin'
- 23 Ocean Drive – Gallery half board restaurant
- 24 Pinewood Studios Café & Bar
- 25 Liberty's bar
- 26 Swinging Shillelagh
- 27 Bar Rosso
- 28 The Skyline – pavement café inside the Skyline Pavilion
- 29 Tom Cobleigh

Other facilities

- 30 Booking centre
- 31 Medical centre
- Shops – including 32 Everydays supermarket
- 33 Photo Call sponsored by Kodak
- 34 Jokers
- 35 Megatreats
- 36 News Break
- 37 Gift Store
- 38 The Finishing Touch (hair salon)
- 39 Toy Box
- Plus for an extra cost – car hire and taxi arrangements, payphones, launderette and ironing facility, secure lockers at Splash waterworld, safety deposit boxes, cheque cashing
- Cashback facilities and local tourist information



The Skyline Pavilion
– a weatherproof canopy
covering the heart of your Resort



Butlins Family Entertainment Resort Skegness

To more accommodation

To more accommodation



This illustration highlights all the exciting activities, facilities and venues you can enjoy at your Resort.

Please note not all the accommodation is shown.

A guide to your Resort

Entertainment (see pages 6-15)

- 1 Centre Stage
- 2 Reds - Home of the Redcoats
- 3 The weatherproof Skyline Pavilion

Children (see pages 16-19)

- 4 Nursery services (3 months - 5 years)
- 5 Stars Children's Club (5 - 14 years)
- 6 Toyland

Activities - free of charge (see pages 20-23)

- 7 All-weather multi sports court and bowling green
- 8 Crazy golf
- 9 Fox Kids outdoor adventure play area
- 10 Fox Kids World soft play area
- 11 Funfair
- 12 Green Baize room
- 13 Outdoor funpool
- 14 Splash - indoor sub-tropical waterworld

Activities - at an additional cost (see pages 24-27)

- 15 Go kart circuit
- 16 Hotshots ten-pin bowling and entertainment centre
- 17 Odeon cinema (single screen)
- Further facilities include Arabian Derby, betting shop, Cashino and amusement arcade



Plan correct at time of going to press – subject to final approval

Bars and restaurants (see pages 26-29)

- 18 Bar Rosso
- 19 Burger King
- 20 Coral Beach – Studio half board restaurant
- 21 Harry Ramsden's
- 22 Jaks – this joint is jumpin'
- 23 Ocean Drive – Gallery half board restaurant
- 24 Pinewood Studios Café & Bar
- 25 Swinging Shillelagh
- 26 The Skyline – pavement café inside the Skyline Pavilion
- 27 Tom Cobleigh

Other facilities

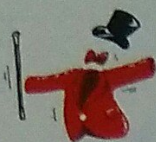
- 28 Booking centre
- 29 Medical centre
- Shops – including
 - 30 Everydays supermarket
 - 31 Gift Store
 - 32 Jokers
 - 33 Megatreats
 - 34 News Break
 - 35 Photo Call sponsored by Kodak
 - 36 The Finishing Touch (hair and beauty salon)
 - 37 Toy Box

- Plus for an extra cost – car hire and taxi arrangements, payphones, launderette and ironing facility, secure lockers at Splash waterworld, safety deposit boxes, cheque cashing
- Cashback facilities and local tourist information

Minehead

0870 242 1999, or see your travel agent.

Our preferred method of payment is by debit card, however we do accept other methods of payment.



While our schedules are geared towards completion in time for the start of the 1999 season, we realise that certain facilities may not be fully operational. To reflect this we have introduced a Preview Period offering special prices. If you would like to be among the first guests to sample the new Butlins experience – between 30 April and 24 May 1999 – see the relevant section in the price grids below.

Except for Christmas & Millennium
Celebration Breaks – see grid for details

HALF BOARD	Studio room	54	66	72	69	86	74	76	80	86	92	92	92	106	78	74	70	68	66	65	69	76	73	69	68	63	61	59	57	61	68	175	85	297
	Gallery room	62	78	84	84	103	89	91	97	103	109	109	109	128	93	89	82	80	78	77	81	88	85	81	80	75	73	71	69	73	80	220	97	360
	Gallery apartment	68	87	93	96	117	101	103	111	117	123	123	123	146	105	101	91	89	87	86	90	97	94	90	89	84	82	80	78	82	89	256	105	395
	Gallery Plus	84	110	116	123	148	128	130	138	150	156	156	156	186	137	126	116	114	112	111	115	122	119	115	114	109	107	105	103	107	114	288	131	436
SELF-CATERING	Studio apartment	26	32	37	34	45	36	43	44	48	50	53	52	62	44	39	36	34	31	31	32	37	36	33	32	28	27	25	24	27	32	112	45	204
	Gallery apartment	34	41	46	45	58	47	54	58	62	64	67	72	82	53	48	45	43	40	40	41	46	45	42	41	36	35	33	31	35	40	146	59	265

Monday to Friday

		3 May	10 May	17 May	24 May	31 May	7 June	14 June	21 June	28 June	5 July	12 July	19 July	26 July	2 Aug	9 Aug	16 Aug	23 Aug	30 Aug	6 Sept	13 Sept	20 Sept	27 Sept	4 Oct	11 Oct	18 Oct	25 Oct
HALF BOARD	Studio room	84	87	94	95	116	98	103	108	114	119	121	125	144	118	98	92	86	81	80	79	84	90				
	Gallery room	99	102	109	113	136	116	121	128	134	139	141	145	169	143	116	110	101	96	95	94	99	105				
	Gallery apartment	111	114	121	128	153	131	136	145	151	156	158	162	191	160	131	125	113	108	107	106	111	117				
	Gallery Plus	140	143	150	163	193	166	171	187	193	198	200	204	241	202	164	158	146	137	136	135	140	146				
SELF- CATERING	Studio apartment	37	41	44	44	61	47	49	57	62	63	69	71	84	71	48	39	41	36	36	35	41	52				
	Gallery apartment	49	53	56	58	75	61	66	74	79	80	86	88	105	86	63	52	54	49	49	48	54	65				

Single person half board occupancy

An additional supplement of half the adult price will be added for a single person occupying a room.

Self-catering

Prices are per person – based on a minimum of 4 people sharing one unit of accommodation.

For parties of 5 people or more sharing one unit of accommodation, please multiply the per person price shown in the price grid by the total number in the party.

– except Saturday to Saturday between
24 July to 4 September 1999

HALF BOARD	Studio room	103	140	151	150	185	157	163	172	182	192	195	198	229	204	161	151	142	136	133	132	140	151
	Gallery room	120	165	176	180	220	187	198	207	217	227	230	233	269	244	191	176	167	161	158	157	165	176
	Gallery apartment	134	185	196	205	245	212	223	237	247	257	260	263	304	274	216	201	187	181	178	177	185	196
	Gallery Plus	167	232	248	265	310	272	283	297	316	326	329	332	386	343	272	257	236	230	227	226	234	245
	Studio apartment	49	69	76	74	101	78	87	96	104	107	116	117	139	126	88	72	66	63	62	69	84	
SELF CATERING	Gallery apartment	61	84	91	93	120	97	107	119	126	129	137	144	168	151	105	90	88	83	80	79	85	100

(per break).

Additional supplements

Additional accommodation

Toyland accommodation

Half board: £80 supplement per unit of accommodation per

Grand Blyden

TOYLAND

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Don't forget to ask about our fantastic offers...

For 2 adults sharing, when you book a 7 night half board break starting on or between 9 July and 14 August 1999, you'll receive an extra £20 discount per adult. For 3 and 4 night breaks within this date range you'll save £10 per adult (where available). Offer applicable to Studio and Gallery rooms.

TV TV 3 Nts 3 Nts 3 Nts 3 Nts 4 Nts 3 Nts 4 Nts

Supplement per person in addition to the Gallery apartment price, extra per: • 7 nights £54 • 4 nights £28 • 3 nights £26



Offers and prices

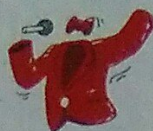
Skegness

To book, call today on

0870 242 1999, or see your travel agent.

(Lines are open 9am to 10pm, 7 days a week – calls charged at standard national rate)

Our preferred method of payment is by debit card, however we do accept other methods of payment.



1999 Preview Breaks

As you can imagine, carrying out all the work involved in our two year £139 million investment and improvement programme is a truly massive undertaking.

While our schedules are geared towards completion in time for the start of the 1999 season, we realise that certain facilities may not be fully operational. To reflect this we have introduced a Preview Period offering special prices. If you would like to be among the first guests to sample the new Butlins experience – between 30 April and 24 May 1999 – see the relevant section in the price grids below.

3 night break

Friday to Monday

Except for Christmas & Millennium Celebration Breaks – see grid for details

HALF BOARD	Studio room
	Gallery room
	Gallery apartment
	Gallery Plus
SELF-CATERING	Studio apartment
	Gallery apartment

For your FREE CHILD PLACE check the prices on the dark yellow bands

4 night break

Monday to Friday

HALF BOARD	Studio room
	Gallery room
	Gallery apartment
	Gallery Plus
SELF-CATERING	Studio apartment
	Gallery apartment

For your FREE CHILD PLACE check the prices on the dark yellow bands

7 night break

Friday to Friday

– except Saturday to Saturday between 24 July to 4 September 1999

HALF BOARD	Studio room
	Gallery room
	Gallery apartment
	Gallery Plus
SELF-CATERING	Studio apartment
	Gallery apartment

For your FREE CHILD PLACE check the prices on the dark yellow bands

See page 13 for details of our special winter breaks

Halloween breaks
Firework Spectacular break
Millennium Music break
Children's TV Personalities breaks

CHRISTMAS & MILLENNIUM CELEBRATION BREAKS

3 Nts 3 Nts 3 Nts 3 Nts 4 Nts 3 Nts 4 Nts

22 Oct 29 Oct 5 Nov 12 Nov 19 Nov 26 Nov 3 Dec 10 Dec 17 Dec 24 Dec 31 Dec

Important information

All prices are in £s and include VAT

Half board

Prices are per adult – 15 years and over and are based on a minimum of 2 adults sharing.

Single person half board occupancy

An additional supplement of half the adult price will be added for a single person occupying a room.

Self-catering

Prices are per person – based on a minimum of 4 people sharing one unit of accommodation.

For parties of 5 people or more sharing one unit of accommodation, please multiply the per person price shown in the price grid by the total number in the party.

Free child places

Based on a minimum of 2 adults sharing in half board accommodation and a minimum of 3 paying persons in self-catering accommodation.

Children

On half board breaks children 2-14 years are half price.

On half board and self-catering breaks, for children under 2 years a minimal cost of £5 per cot per break is charged, alternatively a charge of £25 is made when children under 2 years occupy a bed (per break).

Additional supplements

Additional accommodation

Toyland accommodation
Half board: £80 supplement per unit of accommodation per break on top of the Gallery room or Gallery apartment price.
Self-catering: £80 supplement per unit of accommodation per break on top of the Gallery apartment price.



Don't forget to ask about our fantastic offers...

Free 1st child places

The first child goes absolutely free when you book a 3, 4 or 7 night break starting on or between 30 April and 24 May 1999 (offer does not apply to Gallery Lodge accommodation). Free child offers are based on a minimum of 2 adults sharing in half board and a minimum of 3 paying persons in self-catering accommodation. For your free child place check the prices on the dark yellow bands shown on the individual price grids for each Resort.

Grandparents are welcome too

When grandparents accompany a family of four to six on the same date for the same duration, both on half board, both parties will receive a 10% discount. This applies to families staying in Studio room, Gallery room, Gallery apartment and Toyland half board accommodation and to grandparents staying in Studio room and Gallery room half board accommodation (offer applies to breaks starting on or between 30 April and 20 December 1999).

To book this offer, all accommodation must be booked at the same time.

Discounts for groups

Book a group of 20 or more adults and save up to 10% on brochure prices. Larger groups (30 or more adults) may also qualify for extra savings, including free places on selected half board breaks.

Please note, Butlins operate a strict young persons policy, which applies to all bookings. Please see the 'Breaks for families' section on page 51 of this brochure for details.

Telephone 0870 242 1999 for general enquiries. For groups of 40 or more adults telephone 0870 242 1111.

Group discounts cannot be used in conjunction with any other offer and apply to selected dates only and exclude special events and bank holiday periods.

1st child free for single parents

Single parents who book a break of 7 nights starting on or between 4 June and 9 July 1999 can bring the first child free when booking Studio, Gallery or Toyland accommodation (offer excludes Gallery Lodge accommodation). Maximum of 1 adult per booking.

Discounts for senior citizens (60 years old and over)

Save 10% when you book a 7 night half board break.

Discounts for couples

For 2 adults sharing when you book a 7 night half board break starting on or between 9 July and 14 August 1999, you'll receive an extra £20 discount per adult. For 3 and 4 night breaks within this date range you'll save £10 per adult (where available). Offer applicable to Studio and Gallery rooms.

Bognor Regis

To book, call today on

0870 242 1999, or see your travel agent

(Lines are open 9am to 10pm, 7 days a week - calls charged at standard national rate)

Our preferred method of payment is by debit card, however we accept other methods of payment.



1999 Preview Breaks

As you can imagine, carrying out all the work involved in our two year £139 million investment and improvement programme is a truly massive undertaking. While our schedules are geared towards completion in time for the start of the 1999 season, we realise that certain facilities may not be fully operational. To reflect this we have introduced a Preview Period offering special prices. If you would like to be among the first guests to sample the new Butlins experience - between 30 April and 24 May 1999 - see the relevant section in the price grids below.

3 night break

Friday to Monday

except for Christmas & Millennium Celebration Breaks - see grid for details

HALF BOARD	Studio room
	Gallery room
	Gallery apartment
	Gallery Plus
SELF-CATERING	Studio apartment
	Gallery apartment
	Gallery Plus

For your FREE CHILD PLACE check the prices on the dark yellow bands

4 night break

Monday to Friday

	3 May	10 May	17 May	24 May	31 May	7 June	14 June	21 June	28 June	5 July	12 July	19 July	26 July to 23 Aug	30 Aug	6 Sept	13 Sept	20 Sept	27 Sept	4 Oct	11 Oct	18 Oct	25 Oct
HALF BOARD																						
Studio room	87	90	97	99	121	102	107	112	118	123	126	130	150	122	102	95	89	84	83	82	87	93
Gallery room	102	105	112	117	141	120	125	132	138	143	146	150	175	147	120	113	104	99	98	97	102	108
Gallery apartment	114	117	124	132	158	135	140	149	155	160	163	167	197	164	135	128	116	111	110	109	114	120
Gallery Plus	143	146	153	167	198	170	175	191	197	202	205	209	247	206	168	161	149	140	139	138	143	149
SELF-CATERING																						
Studio apartment	41	45	48	49	68	52	54	63	68	70	76	78	93	78	53	43	45	40	39	38	45	57
Gallery apartment	53	57	60	63	82	66	71	80	85	87	93	95	114	93	68	56	58	53	52	51	58	70
Gallery Plus	77	81	88	95	120	98	103	118	127	129	135	137	166	130	105	82	84	79	78	77	84	96

For your FREE CHILD PLACE check the prices on the dark yellow bands

7 night break

Friday to Friday

-except Saturday to Saturday between 24 July to 4 September 1999

	30 Apr	7 May	14 May	21 May	28 May	4 June	11 June	18 June	25 June	2 July	9 July	16 July	24 July to 21 Aug	28 Aug	4 Sept	10 Sept	17 Sept	24 Sept	1 Oct	8 Oct	15 Oct	22 Oct
HALF BOARD																						
Studio room	105	142	154	154	189	160	167	175	186	196	199	202	233	208	165	154	145	139	136	134	142	154
Gallery room	122	167	179	184	224	190	202	210	221	231	234	237	273	248	195	179	170	164	161	159	167	179
Gallery apartment	136	187	199	209	249	215	227	240	251	261	264	267	308	278	220	204	190	184	181	179	187	199
Gallery Plus	169	234	251	269	314	275	287	300	320	330	333	336	390	347	276	260	239	233	230	228	236	248
SELF-CATERING																						
Studio apartment	51	71	78	77	104	81	90	99	107	111	119	120	143	130	91	77	75	69	65	64	71	87
Gallery apartment	67	92	99	102	131	106	117	130	138	142	151	157	184	165	115	99	97	90	87	86	93	109
Gallery Plus	98	134	144	152	192	156	168	193	205	208	217	224	269	236	172	142	140	134	130	129	136	153

For your FREE CHILD PLACE check the prices on the dark yellow bands

Don't forget to ask about our fantastic offers...

Free 1st child places

The first child goes absolutely free when you book a 3, 4 or 7 night break starting on or between 30 April and 24 May 1999 (offer does not apply to Gallery Lodge accommodation). Free child offers are based on a minimum of 2 adults sharing in half board and a minimum of 3 paying persons in self-catering accommodation.

For your free child place check the prices on the dark yellow bands shown on the individual price grids for each Resort.

Grandparents are welcome too

When grandparents accompany a family of four to six on the same date for the same duration, both on half board, both parties will receive a 10% discount. This applies to families staying in Studio room, Gallery room, Gallery apartment and Toyland half board accommodation and to grandparents staying in Studio room and Gallery room half board accommodation (offer applies to breaks starting on or between 30 April and 20 December 1999).

To book this offer, all accommodation must be booked at the same time.

Discounts for groups

Book a group of 20 or more adults and save up to 10% on brochure prices. Larger groups (30 or more adults) may also qualify for extra savings, including free places on selected half board breaks.

Please note, Butlins operate a strict young persons policy, which applies to all bookings. Please see the 'Breaks for families' section on page 51 of this brochure for details.

Telephone 0870 242 1999 for general enquiries. For groups of 40 or more adults telephone 0870 242 1111.

Group discounts cannot be used in conjunction with any other offer and apply to selected dates only and exclude special events and bank holiday periods.

See page 13 for details of our special winter breaks

- Halloween breaks
- Firework Spectacular break
- Millennium Music break
- TV Children's TV Personalities breaks

CHRISTMAS & MILLENNIUM CELEBRATION BREAKS

	3 Nts	3 Nts	3 Nts	3 Nts	4 Nts	3 Nts	4 Nts	3 Nts	4 Nts	3 Nts	4 Nts
HALF BOARD											
Studio room	79	79	72	69	67	68	63	60	64	71	184
Gallery room	91	91	84	81	79	80	75	72	76	83	229
Gallery apartment	100	100	93	90	88	89	84	81	85	92	265
Gallery Plus	125	125	118	115	113	114	109	106	110	117	297
SELF-CATERING											
Studio apartment	42	40	35	33	31	32	28	26	29	34	119
Gallery apartment	51	49	44	42	39	40	36	33	37	42	155
Gallery Plus	73	71	66	64	61	62	58	55	59	64	192

Important information

All prices are in £s and include VAT

Half board

Prices are per adult - 15 years and over and are based on a minimum of 2 adults sharing.

Single person half board occupancy

An additional supplement of half the adult price will be added for a single person occupying a room.

Self-catering

Prices are per person - based on a minimum of 4 people sharing one unit of accommodation.

For parties of 5 people or more sharing one unit of accommodation, please multiply the per person price shown in the price grid by the total number in the party.

Free child places

Based on a minimum of 2 adults sharing in half board accommodation and a minimum of 3 paying persons in self-catering accommodation.

Children

On half board breaks children 2-14 years are half price. On half board and self-catering breaks, for children under 2 years a minimal cost of £5 per cot per break is charged, alternatively a charge of £25 is made when children under 2 years occupy a bed (per break).

Additional supplements

Additional accommodation

Toyland accommodation

Half board: £80 supplement per unit of accommodation per break on top of the Gallery room or Gallery apartment price. Self-catering: £80 supplement per unit of accommodation per break on top of the Gallery apartment price.

Gallery Lodge - self-catering

Supplement per person in addition to the Gallery apartment price, extra per: 7 nights £54 • 4 nights £28 • 3 nights £26

1st child free for single parents

Single parents who book a break of 7 nights starting on or between 4 June and 9 July 1999 can bring the first child free when booking Studio, Gallery or Toyland accommodation (offer excludes Gallery Lodge accommodation). Maximum of 1 adult per booking.

Discounts for senior citizens (60 years old and over)

Save 10% when you book a 7 night half board break

Discounts for couples

For 2 adults sharing, when you book a 7 night half board break starting on or between 9 July and 14 August 1999, you'll receive an extra £20 discount per adult. For 3 and 4 night breaks within this date range you'll save £10 per adult (where available). Offer applicable to Studio and Gallery rooms.

Offer conditions All offers are subject to availability and only applicable to the dates indicated on this page at the stated brochure prices. They cannot be used with any other discount or offer. Only one offer may be used on each individual break booked.

Travelling to your Resort

Travel offers and options

Take advantage of any of these great Travelsaver offers and your enjoyment of a Butlins break will begin as soon as you leave home.

We will do everything

possible to ensure that the journey to and from your chosen Family

Entertainment Resort will be comfortable and trouble-free...

All you need to do

Simply choose the Family Entertainment Resort you wish to visit, then study the travel guides opposite and find your nearest departure point (for coach travel) or the county where you'll be travelling from (for rail travel). The corresponding column shows the special offer price. When making your reservation by telephone (or at your travel agent) please indicate that you wish to use a Butlins Travelsaver.

Relevant travel information will be shown on your booking confirmation. The signed holiday booking confirmation plus the full balance payment must arrive at The Call Centre at Bognor Regis at least 2 weeks prior to the start of your break.

Tickets for coach and rail travel cannot be sent before the balance for your break has been paid. Tickets will be issued by post, before the start date of your break.

In order to ensure your tickets are processed quickly, debit or credit card payments will secure your Travelsaver booking.

For further details, please read the train and coach information and conditions opposite.

NATIONAL EXPRESS
Britain's Coach Network

National Express Coach Travel

Return travel to your chosen Resort from the towns/cities listed below

Bognor Regis Non-stop Service	London*	£9 per adult return
Minehead Non-stop Service	Bristol*, Exeter, Newport*	
Direct Routes	Cardiff*, Plymouth	
Skegness Non-stop Service	Chesterfield*, Leicester, Nottingham, Peterborough*, Barnsley*, Derby, Sheffield*	£19 per adult return
Direct Routes		
Bognor Regis Non-stop Service	Oxford	
Direct Routes	Birmingham, Coventry	
Minehead Non-stop Service	Birmingham*, Calcot Coachway, Reading	£19 per adult return
Direct Routes	Heathrow Airport, London, Milton Keynes, Northampton, Oxford, Stoke-on-Trent, Swansea*, Swindon, Wolverhampton	
Skegness Non-stop Service	Middlesbrough, Oldham	
Direct Routes	Birmingham, Blackburn, Bolton, Bradford*, Coventry, Darwen, Gateshead, Golders Green, Hitchin, Leeds*, Liverpool, London*, Luton, Manchester, Newcastle upon Tyne, Preston, Stoke-on-Trent, Sunderland, Wakefield*, Warrington	

Above routes are available for all 7 night breaks starting on or between 30 April and 22 October 1999 inclusive. For all other towns/cities not shown above - please call 0990 80 80 80 for details. Routes indicated with a * are also available for short breaks

Coach information and conditions

- These special prices are only valid until the last start date stated in this brochure.
- All booking forms/booking confirmations must be received at least 2 weeks before your start date. Your tickets will be issued after the balance for your break has been paid and will be sent out by post prior to your break start date.
- Only one ticket is issued per each departure point, per booking. There is no refund available on tickets/vouchers and they are not transferable.
- All tickets are subject to availability.
- Butlins cannot be held responsible for any coach delays, strikes or cancellations. All travel will be subject to the Standard Conditions of National Express Limited or Scottish Citylink Coaches Limited. Please check with your National Express agent for journey times and durations.
- The services and prices shown have been specially negotiated. Other National Express services are available and can be booked direct with National Express. For this information and prices please call National Express direct on 0990 80 80 80.
- For coach travel, children under 5 years travel free when travelling with 1 full paying adult and not occupying a seat of their own (1 child per adult). Children aged 5-14 years are half the adult price.



Rail Travel

Return travel to your chosen Resort from the counties listed below

Bognor Regis Hants, Gtr London, Surrey, E. & W. Sussex, Wilts	£15 per adult return
Minehead *	
Avon, Devon, S. Glam, Gwent, Somerset	
Skegness Derbyshire, Leics, Lincs, Notts, S. Yorkshire	£27 per adult return
Bognor Regis Avon, Beds, Berks, Bucks, Cambs, Dorset, Essex, Glos, Herefordshire, Herts, Kent, Leics, Norfolk, Northants, Oxon, Somerset, Suffolk, Warks, W. Midlands, Worcs	
Minehead *	
Beds, Berks, Bucks, Cheshire, Cornwall, Derbyshire, Dorset, Dyfed, Essex, Mid Glam, W. Glam, Glos, Hants, Herefordshire, Herts, Leics, Gtr London, Northants, Notts, Oxon, Salop, Staffs, Surrey, E. & W. Sussex, Warks, W. Midlands, Wilts	
Skegness Berks, Bucks, Cambs, Cheshire, Cleveland, Chwyd, Durham, Essex, Glos, Gwynedd, Herefordshire, Herts, Humberside, Lancs, Gtr London, Gtr Manchester, Merseyside, Norfolk, Powys, Salop, Staffs, Surrey, Warks, W. Midlands, Worcs, N. Yorks	

* Please see train information and conditions, point number 4
For counties not shown above - please call 0870 242 1999

Train information and conditions

- The ticket prices shown are valid until the last date stated in this brochure.
- All booking forms/booking confirmations must be received at least 2 weeks prior to your start date.
- The ticket is valid from your local rail station to the main line station nearest to your chosen location. Only one ticket is issued per departure station, per booking for the whole party.
- The nearest main line station to Minehead is Taunton. A bus link is operated by Southern National between Taunton Station and Minehead. This is available at an additional cost of £6.90 per adult return and £3.45 per child return. The cost will be automatically added to the travel cost as shown on your booking acknowledgement. Mondays to Saturdays, there is approximately an hourly service with the last bus leaving Taunton Railway Station until early evening. On Sundays and Bank Holidays restricted services may run. Please check times with Southern National for general information and Christmas and New Year on 01823 272033.
- There is no refund available on the ticket(s) issued and they are not transferable.
- The ticket(s) will be issued after the balance for your break has been paid and will be sent out by post prior to your break start date.
- Up to date travel information and reservations are available from your nearest main line station or The Association of Train Operating Companies telephone enquiry bureau.
- The Association of Train Operating Companies request that seat or sleeper reservations be made in both directions and these must be arranged directly with The Association of Train Operating Companies.
- All tickets are subject to availability.
- Customers may only travel on the route as shown on the ticket(s) and for the outward journey on the date shown on the ticket(s).
- Butlins cannot be held responsible for any train delays, strikes or cancellations. All travel will be subject to the normal Association of Train Operating Companies conditions of carriage, or those of any future franchisees.
- Travel on trains arriving in London prior to 10.00am Mon - Fri is not permitted unless the journey commenced the previous day.
- Children under 5 years travel free. The age at time of travel must be stated when booking. Seats cannot be reserved for children travelling free. Children 5-14 years are half the adult price.
- Butlins reserves the right to alter or withdraw the advertised routes and prices if future franchisees operating the train services should alter the Butlins Trading Agreement negotiated with The Association of Train Operating Companies.
- The Double Arrows symbol is a trademark owned by the Secretary of State for Transport.

Our Promise to you — The Customer Charter

We are totally committed to making your Butlins break as worry-free as possible. To reflect this we have developed the Customer Charter which comes into operation as soon as you arrive at your chosen Resort.



Welcome

Upon arrival you will be greeted by our fully trained welcome team. They will be located en route to your specific check-in area and accommodation village.

Accommodation

Accommodation will be clean, well presented and warm for your arrival. Within 24 hours of your arrival a member of our team will visit your accommodation to ensure that you are comfortably settled in.

Facilities

The majority of our entertainment, leisure and amusement facilities for both adults and children are entirely free of charge. We undertake to keep at least 95% of these brochured free facilities in use each day. Please see page 13 for restrictions during the winter break period.

Reassurance

Your safety, comfort and enjoyment are our priority. Should you have any concerns, our fully trained customer services team is available 24 hours a day.

Listening

Should you encounter any difficulty in any area please bring this immediately to the attention of the manager or a team member, who will happily endeavour to resolve any reasonable concerns.

Quality

All our team members are trained to the welcome team standard. In addition, team members such as lifeguards, nursery nurses etc, have received full training to ensure your holiday experiences are delivered with care and attention.

We promise that you will find our team friendly, knowledgeable and totally dedicated to making your break an enjoyable one.

Own your own Butlins Holiday Home

Enjoy the benefits of the new Butlins Family Entertainments Resorts all summer long, with your very own caravan holiday home.

Our new Resorts at Minehead and Skegness offer you the opportunity to become a holiday home owner. This will enable you and your family to enjoy quality leisure time being as energetic or as relaxing as you wish.

Our modern, new and pre-owned holiday homes are beautifully designed with all the latest fabrics and

furnishings. All models feature a fully fitted kitchen, colour co-ordinated bedrooms, a spacious lounge with sumptuous seating, wall to wall carpeting and much, much more. With the emphasis on family comfort, you can choose from 2 or 3 bedroom models.

This is the ideal solution to family breaks for years to come and with a Butlins finance plan** you can conveniently spread the cost to suit your budget.

If you buy a holiday home whilst staying with us, we'll refund the cost of your holiday break*.

From just
£5,995*



* Prices start from £5,995 at Skegness, subject to availability.
** APR variable (typically 19.6%). Written details available on request. * Applies to holidays booked through Butlins only. 7 nights maximum refund.

FREE PRIZE DRAW

For a chance to win a caravan holiday home and receive a personal invitation for a guided tour, please call us now on

FREEPHONE 0800 581773

or return the coupon below to:
**Butlins Holiday Home Sales, Freepost 39,
Watford, Herts WD2 8FP**

Title (Miss, Mrs, Mr, Ms)

Surname

Address

Postcode

Tel No - Day ()

Tel No - Evening ()

Ref: LBT01

During your break

Minor alterations such as the withdrawal of certain amenities, facilities, activities and entertainment may be made by Butlins for reasons beyond its control without any obligation or liability.

Accommodation

Accommodation, decor, size and layout may vary from one Resort to another. The pictures and layouts featured within this brochure are a typical representation (please note not all accommodation is identical to the example layouts shown in the brochure). Please note that not all accommodation is at ground level.

Arrival and departure times

Accommodation will be available from 4.00pm on the stated day of arrival. Fully paid accommodation will be held until 8.00am on the following day and part-paid or unpaid accommodation will only be held until 10.00pm on the planned arrival date unless prior arrangements have been made with Butlins.

Accommodation must be vacated by 10.00am on the stated day of departure. Guests should leave the Resort by 12.00 noon on the day of departure.

Behaviour

Please show consideration to other guests and staff at all times and treat the facilities with respect. Offensive or illegal behaviour will not be tolerated.

If guests fail to comply with these rules, their contract may be terminated and they and their party will be asked to leave the Resort immediately (refunds will not be given). Contracts will also be terminated if Butlins has a reasonable suspicion that any guest has committed, or intends to commit, an offence.



Children's services

Children aged under eight years may not be left alone without full adult supervision. All

services/facilities for children over five years are not child care facilities. Whilst every care is taken, children remain the responsibility of their parents at all times (as they do in all our facilities listed in this brochure).



Competitions

Applicants must have booked for at least a three night break to qualify for entry to Butlins' competitions. These competitions are not open to employees of Butlins.

Complaints procedure

If you are dissatisfied with any aspect of your break, please speak to the customer services team at your Resort. In most cases they will be able to help you immediately so that you can enjoy the rest of your stay. However, if you are still not satisfied, you must then make an appointment to see the relevant manager and record your complaint with them. If, at the end of your break, you feel that we have not dealt with your complaint satisfactorily, please write to the General Manager at the Resort no later than 21 days after the end of your break. We are only able to take action on any complaints which are first brought to the attention of the customer services team whilst you are on your break and secondly received in writing within 21 days, unless there are exceptional circumstances. It is necessary for Butlins to impose these limitations so that we have the opportunity to verify the complaint made.

Damage to our property

Please treat your accommodation with care and respect. You will be held responsible for any damage caused during your stay. On departure, please leave the accommodation in a clean and tidy condition. We reserve the right to charge you for any loss or damage to our property during or after your stay.

Electrical appliances

Guests are advised not to bring privately owned electrical appliances to any Resort. However, if guests do so, they use the equipment at their own risk.

Health and safety

For the safety and wellbeing of our guests, not all facilities are available to everyone. All non-swimmers under 14 years and children aged eight years and under must be accompanied by an adult. Only competent swimmers may use certain flume rides. Restrictions apply on certain funfair rides. To meet certification requirements and maintain our ongoing improvement policy, all our funfair rides are regularly inspected and maintained by specialist engineers and they may be closed at certain times for this work to be carried out (please check with your chosen Resort). Should anyone be diagnosed as having an infectious or contagious disease, they will be asked to seek outside medical assistance and to leave the Resort.



Listed guests only

Only the guests listed on the confirmation of booking may occupy the accommodation. If any other person/persons are found in occupation, Butlins will terminate the contract, the guests and unauthorised persons will be asked to leave the Resort immediately (refunds will not be given).

Loss, damage or personal injury

Butlins accepts responsibility for those arrangements which are within our control, but we cannot accept liability for any injury, loss or damage suffered by you or any member of your party unless one of the following applies:

- There is wilful default by us, our employees or agents.
- Death or personal injury was caused by the negligence of Butlins, our employees or agents.

For all claims (except death or personal injury) that arise from the non-performance or improper performance of terms in our contract, Butlins will pay compensation that is reasonable in all circumstances.

Necessary co-operation

Butlins reserves the right to require any guest to be interviewed by us, on Butlins premises, to enable us to look into instances of damage or nuisance to Butlins property or guests. Any person who refuses to comply without a reasonable excuse, will be treated as having terminated their contract and they and their party will be asked to leave immediately (refunds will not be given).

Pets

Pets are not permitted at any Resort. Registered guide dogs for the blind and hearing dogs for the deaf are accepted by prior agreement.



Weather

The availability of some external facilities may be affected by weather conditions.

Would you like to work at Butlins?

We have a number of permanent and seasonal vacancies and always want to talk to highly motivated people. We offer excellent rates of pay, benefits - and can provide live-in accommodation.

We want people who:

- are team players
- have high levels of energy and commitment
- want to work for a company that is passionate about providing superior customer service

If this sounds like you, then call our Human Resources team:

Minehead	01643 703331
Bognor Regis	01243 841190
Skegness	01754 761502

Terms and conditions of reservation

Our agreement with you

The contract

The contract takes effect when we receive your signed copy of the confirmation of booking or when you confirm and pay over the telephone with a debit or credit card and lasts until you and your party leave the Resort.

The contract binds you and all the members of your party including day visitors. It is your responsibility to ensure that all members of your party accept the terms of the contract set out in these terms and conditions of reservation and the provisions contained in the 'important information' sections. Failure to disclose all relevant information or comply with these terms may lead to termination of the contract and loss of the booking.

Your reservation

When you receive your confirmation of booking, please telephone our Administration Department if any of the details contained in it are incorrect.

With this confirmation will be statements of cover for your insurance, cancellation scheme and other relevant information. The deposit and insurance, if required, must be paid within 5 working days of making the booking otherwise the booking will automatically lapse. Payment of the balance must be made 8 weeks before the start of your break otherwise the booking will be regarded as cancelled and your deposit and insurance payment will be forfeited.

Late bookings

If payment is made at your Resort, only cash, debit and credit cards or cheques to the limit of accompanying bankers cards will be accepted.

Number of children

Butlins will not accept bookings for parties where there are more than six children (under 15 years) per adult. At least one adult must occupy each unit of accommodation.

Pricing

We guarantee that the price shown and agreed on your confirmation of booking for the accommodation, party size and insurance plus any supplements is the amount payable by you. Butlins will only amend prices where there is an increase in VAT or tax which applies to your break. Please note that all prices shown are inclusive of VAT at the rate of 17.5%.



If you change your booking

If you wish to change your booking after you have paid your deposit, we will try to meet your request but there will be a £10 charge per booking for each amendment. Substantial changes such as change of Resort or date will be treated as a cancellation (see next section).

Any changes must be made at least 8 weeks before the start of your break by telephone to our Administration Department or in writing by the person who signed the booking form/confirmation of booking or their travel agent.

Where changes are sought to be made within 8 weeks of the start of the break it will be treated as a cancellation and be subject to cancellation charges as outlined in the next section.

If you cancel your booking

It may be necessary to cancel your break due to illness, accident or change of circumstances. If you have taken insurance, payments arising from the cancellation will be covered in most cases (see page 48 for details).

As soon as you know that you need to cancel, call the Administration Department on ☎ 0870 242 2002 (calls charged at national standard rate), or see your travel agent and confirm the cancellation in writing.

The letter must be signed (where possible) by the person who signed the booking form/confirmation of booking or their travel agent. Cancellation charges are calculated as follows from the date that your written instructions are received:-

- From time of booking up to 8 weeks before your break is due to start: loss of deposit and insurance premium.
- Between 3 and 8 weeks before the start of your break: 50% of the total cost plus insurance premium is forfeited.
- Less than 3 weeks before the start of your break: 100% of the total cost plus insurance premium is forfeited.

If you have not arrived by 8.00am on the morning after your break was due to commence or contacted the Resort concerned to confirm when you will arrive, we will assume that the break is cancelled and the total cost and the insurance premium will be retained.

If we change or cancel your booking

We try very hard not to have to change or cancel your break or make any alterations to your arrangements, but where it is absolutely necessary we will notify you or your travel agent as soon as possible.

Very exceptionally, this may arise as a result of the minimum number of bookings required for the break to take place not being achieved or, in our view, being unlikely to be achieved. In this case we will inform you of the cancellation as soon as possible and not later than 14 days before the scheduled start date.

If we cancel your break or make a significant alteration such as changing the date of your arrival or departure, you then have the choice of either:

- a. accepting the alternative arrangements as notified to you;
- b. choosing another available break from us at the advertised price; or
- c. a full refund of any money you have paid.

In addition to the above, and provided it does not arise from circumstances amounting to force majeure*, we will also pay you the following compensation:-

- a. if after full payment, but more than 2 weeks before your intended departure date, a maximum of £20 per booking per full week break, or £10 per booking per short break; or
- b. if after full payment, but within 2 weeks of your intended departure date, a maximum of £40 per booking per full week break, or £20 per booking per short break.

***Force majeure means circumstances beyond our control including (but not limited to) industrial disputes, natural disasters, fire, technical problems, bad weather and acts of Government.**

Club membership

When you sign the booking form or confirmation of booking you are also applying for membership of the Butlins entertainment club which is a legal requirement in order to use certain facilities. The club is open to guests over the age of 18. The personal details given, including home address and age, must therefore be true and correct.

Travel options and offers

Full details and rates are available on page 45.

The charges for National Express coach travel and rail travel have been specially negotiated by Butlins. In nearly all cases they are cheaper than the standard fare bookable through National Express or The Association of Train Operating Companies.

Butlins cannot accept any liability for guests using these means of transport where breaks are delayed or missed as a result of strike, other forms of industrial action, cancellation or any other matters which affect coach or train schedules etc.



Guests with special needs

If a member of your party has a disability, please call us on our Special Needs Helpline on ☎ 0870 242 1999 (calls charged at national standard rate), before you make your booking. Butlins is committed to providing a safe and enjoyable break for all our guests. To ensure that your break is as enjoyable as possible, if your party includes disabled people please ensure that an appropriate number of enablers accompany the party. Butlins has a limited number of units which have been modified for disabled guests and the facilities available do vary. It is therefore advisable to check the suitability of our accommodation by calling our Special Needs Helpline.

The Helpline will take details of the booking and send you a confirmation of booking to sign and return with the deposit to the Call Centre. The details required include:-

- The number of disabled people in your party and a

brief description of any special requirements they have, plus the number of enablers and non-disabled members accompanying them.

- Details of the size and weight of any wheelchairs used. Please state if the wheelchair is motorised.
- Whether there are any medical requirements which cannot be provided by the members of your party. We will then be able to assess whether our on-site medical facilities will be able to meet your needs.
- Details of any special storage requirements for equipment or drugs, as storage space in some of our accommodation units may be limited.

Without these details it is not possible for us to guarantee that suitable accommodation will be available. In which case, regrettably, we will be unable to accept the booking. We should also point out that for safety reasons certain venues may not be accessible for guests using wheelchairs so please check when you book.

Funfair rides

Butlins actively works within the Health & Safety Executive's Code of Safe Practice HS (G) 175 Fairgrounds and Amusement Parks, which states that operators should 'take reasonably practicable measures to identify and exclude any individuals who cannot ride safely'. The code specifically includes persons who 'have a physical injury or other condition' which impairs their ability to use the ride safely. Ride attendants assess guests according to these recommendations. Unfortunately, this may present limitations to some disabled guests, those, for example, who cannot brace or support themselves in the seating of a given ride.

As part of its current redevelopment process Butlins is reviewing its provisions for disabled guests. This review is being conducted in consultation with Scope - the charity which works with people who have cerebral palsy. On completion of the review, Butlins hopes to offer even better facilities and services for its disabled guests.

Important information

Insurance cover

Travelling either abroad or in Britain can become distressing if problems occur. Most people automatically take insurance if going abroad. We strongly recommend that similar insurance be purchased when taking a break in Britain. Butlins offers this special scheme for customers through the Travellers' Insurance Association Limited, Bridge House, 102 George Street, Croydon, Surrey CR9 6HD (a subsidiary of Commercial Union Assurance Company plc).

Please note: If you choose not to take out an insurance policy, you do so at your own risk.

Cost per Adult £10

Cost per Child £5 (under 15 years)

Inclusive of Insurance Premium Tax.



Insurance cover – per insured person

Personal possessions

Up to £1000 (single article, pair or set limit £200 and a valuables limit of £200 in total).

Personal money

Up to £100.

Expenses following injury or illness

Up to £400 for additional transport and accommodation costs.

Cancellation or curtailment charges

Up to the final invoiced cost of the journey excluding the insurance premium.

Personal accident

Up to £10,000.

Personal liability

Up to £1,000,000.

Excess

Please note that you are responsible for excess payments which would then be deducted from the final claim payable by the Insurance Company.

Details of the policy, its terms and conditions and exceptions, will be sent with your confirmation of booking but are available earlier upon request.

The cover above is the recommended minimum insurance cover.

Travel insurance – important notes

Under the Association of British Insurers General Business Code of Practice, the person selling the travel insurance must draw your attention to important features of your policy including:

Policy document

You should read the document carefully. It gives you full details of what is and is not covered and the conditions of the cover. Cover will vary from policy to policy and insurer to insurer.

Health

Your policy contains restrictions regarding pre-existing medical problems concerning the health of the people travelling and of other people upon whose health the trip may depend. You are advised to read your policy carefully.

Conditions, exclusions and exceptions

Conditions and exclusions will apply to individual sections of your policy while general exclusions, conditions and warranties will apply to the whole of your policy.

Dangerous sports or pastimes

If you are going to take part in dangerous sports or pastimes where there is a high risk of injury, check that your policy covers you.

Property claims

These claims are paid based on the value of the goods at the time you lose them and not on a 'new for old' or replacement cost basis, unless otherwise stated in your policy.

Date recognition failure

Your policy may contain exclusions for losses arising from the failure of equipment or any computer program to correctly recognise the calendar date, for example: the change to the year 2000.

Policy limits

Most sections of your policy have limits on the amount the insurer will pay under that section. Some sections also include other specific limits, for example: for any single article, pair or set or for valuables in total. You are advised to check your policy if you intend taking expensive items with you.

Policy excesses

Under most sections of the policy, claims will be subject to an excess. This means that you will be responsible for paying the first part of the claim. The amount you have to pay is the excess.

Reasonable care

You need to take all reasonable care to protect yourself and your property.

Complaints

Your insurance policy will have in it a complaints procedure which tells you what steps you can take if you wish to make a complaint.

'Cooling off' period

Your policy contains a 'cooling off' period during which you can return the policy and get a refund if you have a justifiable reason for being dissatisfied with the cover it provides.

Your policy is governed by the laws of England and Wales. Any legal disputes will be dealt with in an English Court. Your travel agent or insurance documentation will identify your insurer. If you would like more information, you should ask your travel agent, particularly if you feel the insurance may not meet your needs.

Please make sure you read your policy carefully.



Butlins breakdown insurance

This insurance scheme, costing only £10 per vehicle inclusive of Insurance Premium Tax, has been designed to protect your pocket from those costs which can quickly mount up following a car breakdown.

You make your own arrangements for assistance following a breakdown, accident, fire or theft which leaves your vehicle immobile and the Underwriters will then reimburse you under either Section A or B.

- a. **Emergency labour charges** – of up to £200 to repair your vehicle immediately OR
 - b. Where the vehicle is unusable for more than 24 hours following a breakdown or illness of the sole available driver, the following expenses can be claimed:
 1. **Recovery costs** – to a local garage.
 2. **Car hire** – or alternative driver (if the sole available driver is ill) of up to £60 per day (maximum £700) or standard class rail/coach fares to reach your destination and to return home.
 3. **Emergency hotel accommodation** – of £35 per person per night.
 4. **Vehicle recovery costs** – to home.
 5. **Vehicle collection costs** – after your break has ended where repair is delayed.
- Maximum claim: £2,500 per car

Eligible vehicles

Your car must be less than 15 years old, in a roadworthy condition and regularly serviced (by yourself or a garage). Mini buses and vehicles with more than 7 seats cannot be covered by this scheme.

Main exclusions

Breakdowns due to lack of petrol, water or frost damage. The cost of spare parts.

A full description of the cover will be sent to you with your confirmation of booking.

More important information

Booking your break

We hope our brochure has helped you decide on your Butlins break and supplied all the information you need. However if there are still any questions you need answering, just call us on ☎ 0870 242 1999 (calls charged at national standard rate), and we'll be pleased to help.

Brochure accuracy

All information, photographs, accommodation layouts and descriptions have been compiled from the most accurate sources available at the time of going to press. It should be noted that photographs and artists' impressions are illustrative only.

All details and information on the new Butlins Family Entertainment

Resorts are correct at time of going to press in October 1998 and are subject to final approval. It should be noted that due to circumstances beyond our control certain facilities may not be fully operational during the first few weeks of opening in 1999.

Breaks for families

Butlins Family Entertainment Resorts and their facilities are intended for family breaks. We are therefore sorry that we cannot accept any single parties of four guests or more under the age of 30, unless where booked as part of a bona fide family reservation. For single parties of less than four people all guests must be over the age of 21.

Contact addresses

and telephone numbers

Butlins Family Entertainment Resorts Call Centre

Butlins Limited, The Call Centre, Bognor Regis,
West Sussex, PO21 1JJ.

Reservations Department: ☎ 0870 242 1999

Calls charged at national standard rate.

Lines open 9am - 10pm 7 days a week

Administration Department: ☎ 0870 242 2002

Calls charged at national standard rate.

Lines open 9am - 8pm 7 days a week

Butlins Family Entertainment Resorts:

Minehead, Somerset, TA24 5SH

Bognor Regis, West Sussex, PO21 1JJ

Skegness, Lincolnshire, PE25 1NJ

Internet address: www.butlins.co.uk

Making your choice

Use the information on pages 36-37 (Minehead), 38-39 (Bognor Regis) and 40-41 (Skegness) to choose your preferred:

- Resort location
- Accommodation type - see pages 30-35
- Break start date - see pages 42-44
- Length of stay - see pages 42-44

Arrival and departure

Your break options are:

- Weekend breaks - 3 nights, Friday to Monday
- Midweek breaks - 4 nights, Monday to Friday
- Full Week breaks - 7 nights, Friday to Friday (except Saturday to Saturday between 24 July 1999 and 4 September 1999)

Your accommodation keys will be available after 4.00pm on the day of your arrival, so we can ensure that your accommodation has been fully prepared. However you are welcome to use all the other facilities on your arrival day before the check-in time. Please bring your confirmation of booking with you. On your departure day, we ask that you vacate your accommodation by 10.00am and leave the Resort by 12.00 noon.

We need to know

- Your name and address.
- The names and addresses of all members of your party. This is a legal requirement to allow membership of the Butlins entertainment club and the use of the range of activities and facilities whilst on your break.
- Ages and relationships so that we can allocate the most appropriate accommodation.
- Whether any of your party have restricted mobility or special needs (see page 50).
- Rail and coach travel savers. If you would like to take advantage of the special rates negotiated by Butlins for coach and rail travel (see page 45), please let us know.

Special requests

If you have any special requirements please let us know at the time of booking. We will do our best to meet these requirements but regret they cannot always be guaranteed. If your special request is a necessity for you to be able to take a break, please contact our Reservations Department for advice prior to making your booking. If any members of your party have restricted mobility or special needs, please refer to the Butlins Special Needs Helpline on ☎ 0870 242 1999 (calls charged at national standard rate).

Booking your break

There are two easy ways to book and it may be a good idea, whichever way you book, to fill in a booking form to keep as a record of your break details.

Travel agent

See your travel agent who will be happy to check availability and make the booking on your behalf.

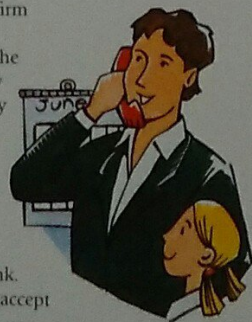
By telephone

Telephone ☎ 0870 242 1999

(calls charged at national standard rate - lines are open 9am to 10pm, 7 days a week).

If you wish to confirm

your booking immediately over the telephone you may pay your deposit by debit or credit card. You can also pay by cheque or postal order made payable to Butlins Limited or Girobank. We are not able to accept cash payments.



Travel agents

For immediate reservations, use Butlins Viewdata

Key: Istel 9# or Fastlink BUT

In order to maintain Butlins' high standards of communication with our customers, selected calls to The Call Centre are monitored and recorded as specified by OFTEL.

A confirmation of booking will be sent to you listing your specific booking details. When you receive this, please check that it is correct, sign and return it direct to The Call Centre within 5 days together with your deposit and insurance payment.

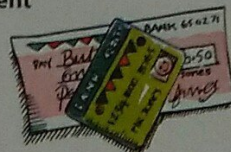
Paying for your break

To ensure that we can meet all your requirements, please do not send any money to Butlins or your travel agent until you have read the 'terms and conditions of reservation' and 'important information' sections in this brochure.

Methods of payment

We accept payment by:

- Most debit and credit cards
- Postal order
- Cheque



If you are booking through a travel agent, cheques should be made payable to them. The deposit will be deducted from the amount payable and a confirmation of booking will be sent to you or your travel agent.

If you are booking direct, cheques and postal orders should be made payable to **Butlins Limited**. Please do not send cash.

Debit and credit card payments

Our preferred method of payment is by Delta or Switch. However, we do accept MasterCard and Visa for both the deposit and the full balance payment. Don't forget to have your debit or credit card number ready at the time of booking. We will require the card number, expiry date and the cardholder's name and address if different from the lead name on the booking.

Paying by Girobank at your local Post Office

Details of the booking must be entered in the message space provided on the Girobank form. Please make sure your confirmation of booking, together with the Girobank receipt stub from the Post Office are sent to The Call Centre on the same day that payment is made. Butlins Girobank No: 5685567.

Paying the balance

The date for payment of the balance will be shown on your confirmation of booking. Payments by either post or phone including debit or credit card payments must reach The Call Centre no later than 8 weeks before the start of your break (reminders are not sent out).

Insurance and breakdown insurance payments

Payment must accompany your deposit payment and booking form or confirmation of booking. Premiums are non-refundable (see page 48 for details).

More holiday brands to choose from...



Entertainment Hotels (Formerly Butlins Holiday Hotels)

Each of our five seaside hotels has its own special character and boasts a whole range of activities and entertainment. Situated in Brighton, Margate, Scarborough, Blackpool and Llandudno, whichever hotel you choose the combination of friendly and efficient service, good food and superb facilities guarantees you a relaxing and carefree holiday. Explore the local attractions, join in with the activities or just sit back and enjoy some terrific entertainment.

For a relaxing and carefree holiday

To book or for more details call 0870 240 8888.



Family fun at a choice of 56 locations in the UK

Haven offers a wide range of holiday styles to suit all tastes. From exciting All-Action Parks with plenty to do day and night, to quieter Relaxing Parks where you can unwind and explore the local area.

With a choice of 56 parks in England, Scotland and Wales, there's sure to be a location and style that suits you and your family.

We look forward to welcoming you soon

To find out more, phone for your free copy of the 1999 brochure on 0870 242 4444 quoting HXS01.



Why not try a Haven holiday on the continent?

Haven have five parks in France – in Brittany, the Vendée, on the Atlantic Coast and the Mediterranean Coast. The atmosphere is as relaxed as you would expect on a continental holiday – enjoy an al fresco meal beside your mobile home, or saunter down to take a dip in the pool. Rory the Tiger is on hand to amuse 5-12 year olds. All the staff on these parks are Haven staff and there is a full programme of sports and activities available.

As well as the five Haven parks, Haven also feature 48 of the best campsites across France, Spain and Italy, all chosen for their location and facilities. Unwind on the sun-drenched beaches of the Spanish Costas or the Italian Adriatic, or visit Disneyland Paris. Our Haven Representatives will always be on hand to make you feel at home.

Discover Haven in Europe!

Why not call us now on 0870 242 6666, quoting FBU01 for your free copy of the 1999 Haven Europe brochure.



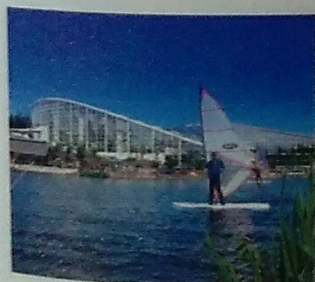
Just for adults

For an inclusive break with no 'little distractions', why not visit one of Warner's Heritage or Character Hotels or Classic Resorts.

Imagine your ideal break. Would it be in a Victorian castle in Wales? Or an Elizabethan mansion in Wiltshire? Or perhaps a coastal resort, with grounds sweeping down to the water's edge? You can find all these places in the Warner brochure. You'll enjoy first-rate service, a broad range of sports and activities, fine food and nightly entertainment. And it's all included in the price – from just £99 for three nights.

The inclusive break

To take your first step to a relaxing break, call 0870 601 6011, to request your free brochure quoting code WXS04.



The perfect antidote

Set in 400 acres of woodland on the edge of the Lake District National Park lies the perfect antidote to the stresses and strains of everyday life – Oasis.

The extensive sub-tropical World of Water will keep the family occupied for hours, whilst the relaxed and pampering air of the Sanctuary Spa will ease away your stresses and strains. And with an enviable range of facilities and activities available, from tennis and roller-blading to squash and sailing, Oasis will satisfy the demands of children and adults alike.

To complete the picture a wide range of shops, bars and restaurants, plus live entertainment in the Green Room and two cinemas is available before retiring to your luxury self-catering Lodge or Apartment.

Nowhere comes close

For your free copy of the 1999 brochure, call 08705 086 086, quoting code OXS04.



ENTERTAINMENT Hotels

Formerly Butlins Holiday Hotels

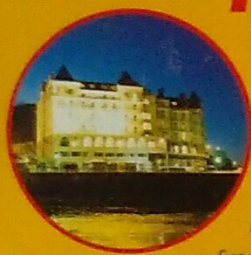
**Relaxing and
carefree breaks...**

from only £52*
per adult

**save
10% off
all 1999**

brochure breaks

up to and including 29 November 1999
(excluding Premier accommodation)



Enjoy a relaxing and carefree break at one of our five hotels, each one offers a unique blend of comfort, hospitality and great live entertainment. Choose from our friendly family hotels in Margate and Brighton or the more intimate atmosphere of Blackpool and Scarborough, our equally stylish adult exclusive hotels. At Llandudno,

couples and children are equally welcome.

Whether you come for a 3, 4 or 7 night break you can be sure of fun and leisurely activities during the day and superb live entertainment every night with spectacular cabaret and live music by some of the country's top performers.

Included in your break...

- Nightly live cabaret
- Full English breakfast and a drink
- A range of leisure facilities including swimming pools, saunas and more (Margate & Brighton only), sequ

TRAVEL AGENTS STAMP:



 **Going Places**
THE HOLIDAY MATCHMAKER

If you wish to book your holiday over the telephone, please call your local **Going Places** shop on 01502 516045 or our out of hours **Telephone Booking Service**

Open 7 days a week
Monday - Friday 8am - 9pm,
Saturday 8am - 6pm and
Sunday 10am - 6pm on

0161 908 7959



*Price information based on 2 adults sharing Budget room half board accommodation for a 3 night weekend break (Friday to Monday) at the Grand Hotel Margate, commencing 26 November 1999